



# **Crudwell Neighbourhood Plan Consultation Statement December 2018**





# Crudwell Neighbourhood Plan: Consultation Statement



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## 1) Introduction

1.1 This Consultation Statement has been prepared to fulfil the legal obligations of the Neighbourhood Planning Regulations 2012 in respect of the Crudwell Neighbourhood Plan (CNP).

1.2 The legal basis of this Consultation Statement is provided by Section 15(2) of Part 5 of the 2012 Neighbourhood Planning Regulations, which requires that a consultation statement should:

- Contain details of the persons and bodies who were consulted about the proposed neighbourhood development plan;
- Explain how they were consulted;
- Summarise the main issues and concerns raised by the persons consulted; and
- Describe how these issues and concerns have been considered and, where relevant addressed in the proposed neighbourhood development plan.

1.3 The policies and proposals contained in the CNP are as a result of considerable interaction and consultation with the community and businesses within the parish. Work has involved making contact with various community groups over the last year, as well as undertaking a number of surveys, public exhibitions and workshop events. This has been overseen by the CNP Steering Group which was first formed back in August 2017. The views expressed and feedback received from these different types of contact led to the identification of the Vision and Objectives set out in Sections 6 and 7 of the draft CNP and subsequently therefore formed the basis for the Policies and Proposals set out in Sections 8-12 of the draft CNP.

## 2) Background

2.1 Crudwell Parish is situated in the north western corner of Wiltshire on the A429. It adjoins Cotswold District in Gloucestershire, as well as adjoining the Cotswold Area of Outstanding Natural Beauty.

2.2 The Parish includes the village of Crudwell and the hamlets of Chedglow, Chelworth, Eastcourt, Murcott, West Crudwell and Morgan Tynnings.

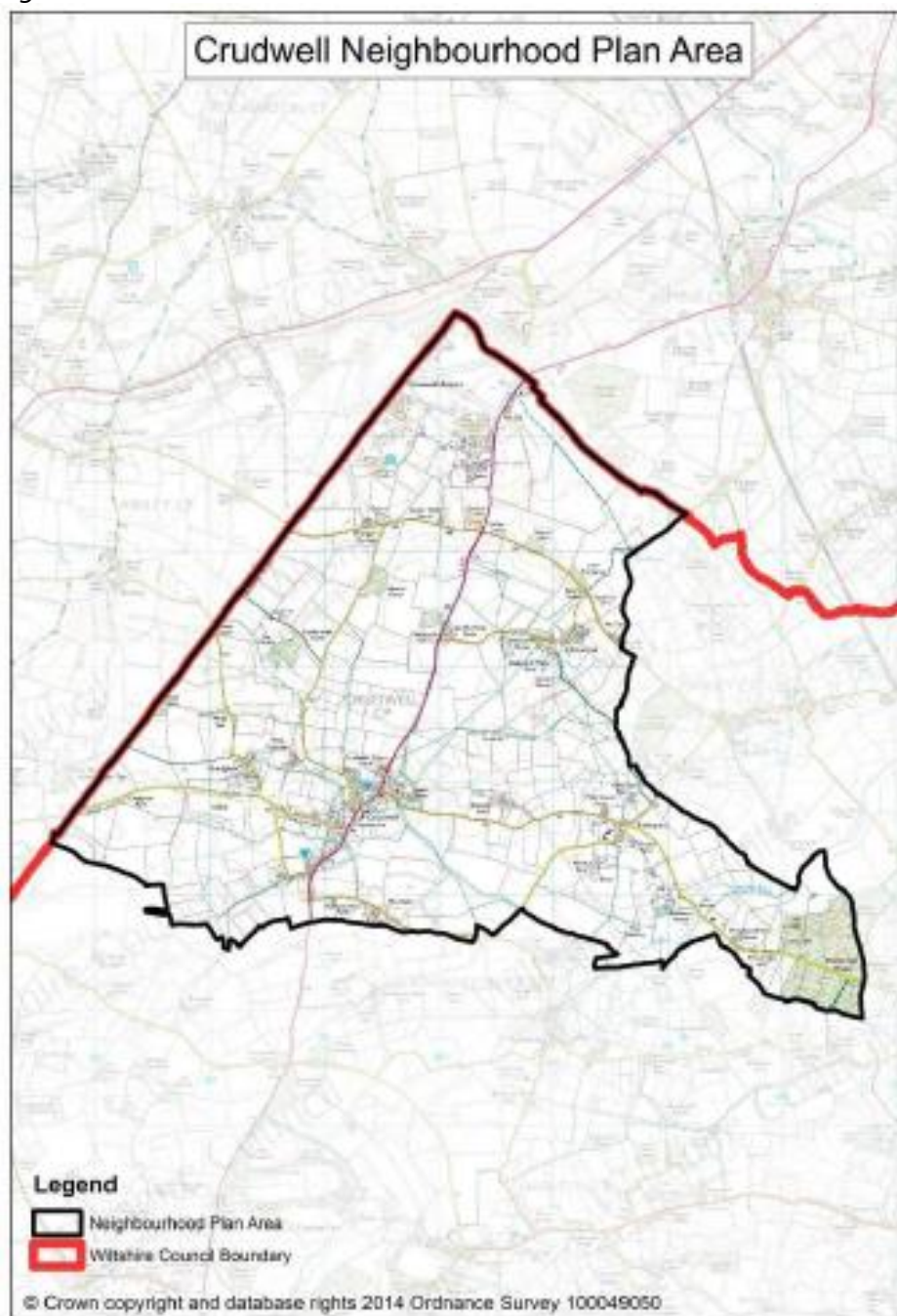
2.3 Crudwell is a large village in a rural setting with plenty of character and a thriving community. It has a church, good educational facilities and amenities such as post office, village hall, garage, two pubs and two hotels (although no shop). Development in Crudwell during the current and last centuries has been largely small-scale infill between the older traditional stone built homes - many of which lie within Crudwell's conservation area - and a number of developments and estates which have been built neatly within the curtilage of the village.

2.4 Representatives from the Parish Council of Crudwell, together with representatives from the local community formed The Crudwell Neighbourhood Plan Steering Group in 2017. The Steering Group was authorised by the 'qualifying body' (the Parish Council) to prepare a Neighbourhood Plan for the designated area of Crudwell Parish.



2.5 The Parish in its entirety, as shown on the map below (figure 1), was submitted to Wiltshire Council in application for the designation of the Crudwell Neighbourhood Plan Area in late 2014 and was subsequently approved on the 20th March, 2015.

*Figure 1*



Source: Crudwell Neighbourhood Area Designation Report, March 2015

2.6 The Parish Council Steering Group (Steering Group) have consulted widely with local residents, groups and bodies with an interest in the local area; as well as gained advice from planning experts on such matters as evidence gathering and compliance with relevant legislation and higher order policy.

2.7 The group have been open to new members at all phases of the neighbourhood plan production process. Requests for parishioners to be involved were made at the initial meeting



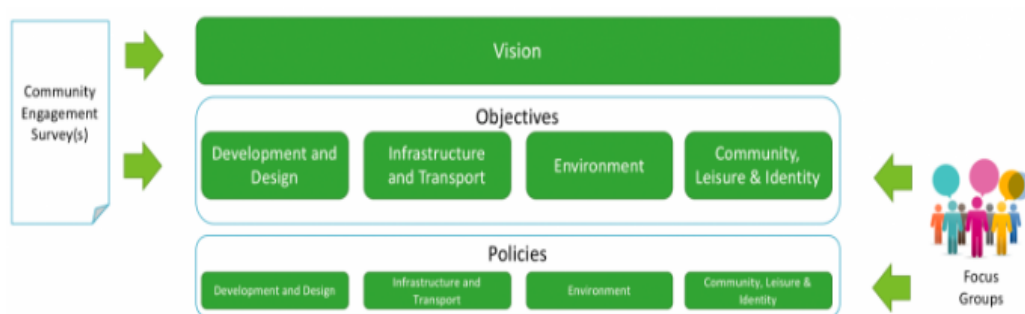


pre-formation of the steering group on 3rd July, 2017, newsletters (see example in Section 7), at a general meeting on the 14th March where people were invited to join focus groups on particular topics and at the CNP AGM meeting on the 3rd July, 2018.

### 3) Aim of the Crudwell Parish NP consultation

3.1 The aim of the Crudwell Neighbourhood Plan over the period to 2026, is to make the Crudwell neighbourhood area an even better place to live, work and visit. The Steering Group wishes to sustain or enhance the rural nature and vitality of the neighbourhood and make sure that infrastructure is capable of supporting the area.

3.2 The Steering Group have aimed to demonstrate general conformity with the adopted Wiltshire Core Strategy, the emerging Neighbourhood Plan presents policies and proposals for the period up to 2026. The diagram below illustrates the overall approach taken through the Focus Group.



### 4) Vision

4.1 The overarching vision of the group for Crudwell is as follows:

*In 2026, the Parish of Crudwell will remain a vibrant, inclusive, rural community, which is home to residents of all generations.*

*Any new residential development will meet the needs of those within the Parish, with a focus on enabling young adults to remain. Any development will have taken into account the views of the local community and will be sensitively designed to reflect the attractive rural location and to protect the conservation area.*

*The parish will include the facilities, community events, groups and infrastructure needed to enable the community to remain vibrant and inclusive, and the school, church, local businesses, village hall and recreation facilities will have been protected and enhanced where possible.*

*Public transport connections to Malmesbury and Kemble station will have been improved, as will the safety of road users around the parish.*



### 5) Crudwell Parish Neighbourhood Plan Meetings

5.1 The NP Steering Group have met at least every month for a meeting since July 2017. All meeting agendas and minutes have been made publicly available on our webpage at [www.my-crudwell.org/plan](http://www.my-crudwell.org/plan).

5.2 Furthermore, focus groups consulted and met with local residents and interested stakeholders i.e. School, Pre-School, Village Hall and Pubs to identify needs and aspirations.

5.3 The community have been consulted in a formal way on seven separate occasions over the one-year development period of the plan, details of all public consultation are provided in this statement and in supporting appendices.

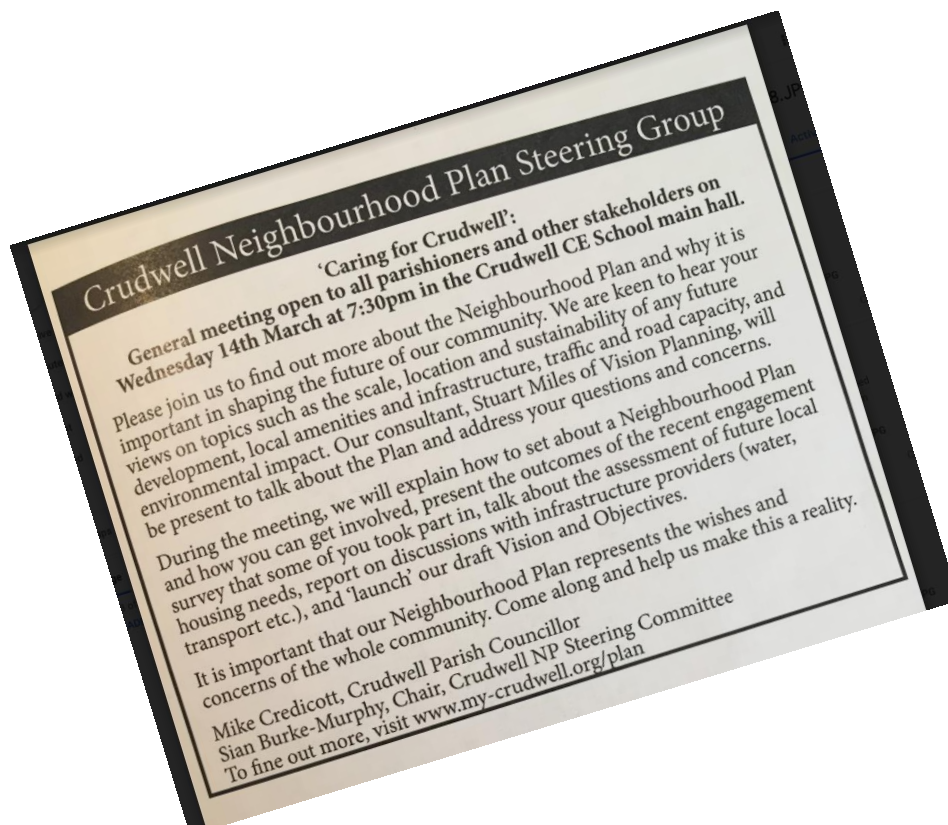
### 6) NP Consultation - Table

Type of Consultee	List of Consultees
1. Schedule 1 Consultation Bodies	<ul style="list-style-type: none"><li>• Wiltshire Council</li><li>• Environment Agency</li><li>• Natural England</li><li>• Historic England</li><li>• Wessex Water</li><li>• Southern Electric</li></ul>
2. Residents	<ul style="list-style-type: none"><li>• Local residents</li></ul>
3. Employees/business owners	<ul style="list-style-type: none"><li>• People who work in the Crudwell Neighbourhood area.</li><li>• Local businesses - See Appendix 9 for a list of businesses consulted</li></ul>
4. Other local groups and organisations	<ul style="list-style-type: none"><li>• Crudwell All Saints Church</li><li>• Crudwell CofE Primary School</li><li>• Crudwell Pre-school</li><li>• Village Hall Committee</li><li>• Local clubs - See Appendix 9 for a list of local clubs consulted</li></ul>



### 7) Communication Tools

7.1 As the Neighbourhood Plan has progressed, communication tools to communicate development in the Neighbourhood Plan have included the monthly 'What's on in Crudwell' (WOIC) Parish newsletter, doordrops, Parish website, local press, Parish notice boards and Facebook pages. Leaflets and posters have also been a regular means of communication.




7.2 The Steering Group have regularly updated the Neighbourhood Plan website with information about the plan and loaded documents to the site for the community to view, the webpage is at the following address: <http://www.my-crudwell.org/plan/> The screenshot below shows the site as at November 2018 as an example.





# Crudwell Neighbourhood Plan: Consultation Statement

Welcome to My Crudwell, the small community website for Crudwell village, Wiltshire. Email us at [community@crudwell.org](mailto:community@crudwell.org)



**My CRUDWELL**  
A COMMUNITY WEBSITE

**Crudwell**

**5°**

mist  
humidity: 93%  
wind: 5m/s E  
H 5 • L 5

Weather from  
OpenWeatherMap

[HOME](#) [IN & AROUND](#) [NEWS](#) [WHAT'S ON](#) [LOCAL BUSINESS](#) [NEIGHBOURHOOD PLAN](#) [PARISH COUNCIL](#)

## Neighbourhood Plan

[Home](#) / [Neighbourhood Plan](#)

Crudwell Parish Council is currently in the process of preparing a Neighbourhood Plan which will be used to formalise a vision for the parish and shape the development and growth of the local area.

We are currently in the process of gathering views and opinions of those who live, work or trade within the parish.

Please use the links on the right to find out more about the Neighbourhood Plan process, our aims and objectives and a set of useful links.  
Further information will be published here in due course.

If you require further info, please do [get in touch!](#)

(If you are using a mobile phone, those links may be at the very bottom of the page instead, just above the blue 'Crudwell Photos' area)

**NEIGHBOURHOOD PLAN - BREAKING NEWS!**

**Wed, 4th Jul 2018**

We are delighted to share with you that after our representations to yesterday's Wiltshire Council Cabinet Meeting, the Ridgeway Farm Site Allocation has been removed from the Wiltshire Site Housing DPD. Whilst the final plan needs to be approved by [...]

**READ FULL STORY >**

**JOINT EXHIBITION UPDATE**

**Thu, 17th May 2018**

Many thanks to those who attended the Joint Focus Group Exhibition last Saturday - around 70 in total. We were very encouraged by the level of interest shown. There was a real buzz of enthusiasm and involvement as people sought [...]

**READ FULL STORY >**

**NEIGHBOURHOOD PLAN - JOINT FOCUS GROUP EXHIBITION, MATERIALS NOW ONLINE!**

**Tue, 15th May 2018**

[Plan Overview](#)  
[Focus Groups](#)  
[Documents](#)  
[Join our mailing list](#)  
[Useful Links](#)  
[What Is It?](#)  
[How You Can Help](#)  
[Process](#)  
[Consultations & Questionnaires](#)  
[Contact Us](#)

7.3 A Parish email newsletter was produced and distributed to our mailing list (of approximately 300 parishioners) at key points in the process to keep everyone updated.



## 8) Timeline of Formal Engagement Events

Date	Activity	Objective	Type of engagement
6th September 2017	Area Board Meeting	To publicise the wish and need to progress the Neighbourhood Plan in Crudwell Parish. Gain public support.	Public meeting
18 November 2017	Initial public questionnaire	Launch neighbourhood plan, seek initial feedback from the community and invite them to be involved in the process.	Leaflet and Questionnaire distributed
18 November 2017	Letter to Businesses	Gain opinions of local businesses	Letters delivered by hand by SG member with opportunity to discuss
14th March 2018	General Meeting & presentation	Explain the work done so far, present the outcomes from the questionnaire and next steps. Introduce the focus group sessions.	Public meeting
March-May 2018	Focus group workshops	To research and explore outcomes from questionnaire in more detail.	Organised small groups
4 <sup>th</sup> April, 2018	Broadband survey	Gain opinion on current broadband experience & needs	Questionnaire distributed
April 2018	Environment survey	Gain opinion on environment issues relating to the Parish and development	Questionnaire distributed
5th May 2018	Focus group exhibition	Consult on topics progressed from focus group work	Public drop-in session

## 9) Stages of Formal Consultation

9.1 Crudwell Neighbourhood Plan steering group has formally consulted with the community and other stakeholders on seven separate occasions between 2017 and 2018, these include:

- A. Malmesbury Area Board Meeting - 6th September 2017
- B. Initial public engagement questionnaire – November 2017
- C. Letter to businesses – November 2017
- D. General meeting / presentation - 14th March 2018
- E. Focus Groups - initial workshops (March/April 18) followed by an Exhibition (5<sup>th</sup> May 18)



- a. Development & Design
- b. Infrastructure & Transport
- c. Community
- d. Environment
- F. Broadband survey – 4<sup>th</sup> April, 2018
- G. Environment survey - throughout April

9.2 The following sections provide a description of these consultations along with supporting appendices.

### A. Malmesbury Area Board Meeting

#### **Summary and objective**

9.3 Members of the steering group spoke at the Malmesbury Area Board meeting to announce that the steering group was newly established and would be making a formal submission to the consultation process; that the group would be working to establish and represent the views of the village and that they were keen to hear from residents and members of the Crudwell community.

9.4 The date of the meeting was 6th September 2017

#### **Publication**

9.5 Attendance at this meeting was publicised through:

- The Neighbourhood Plan e-newsletter
- "What's on in Crudwell" (WOIC)
- Area Board meeting agenda communication channels (website, email)

9.6 Topics covered were: The site allocations plan in Crudwell. The wish in the parish to determine development via a neighbourhood plan. Introduction to the steering committee and points of contact for parishioners.

9.7 The meeting was held in Crudwell village hall.

#### **Consultation Method**

9.8 Meeting

#### **Attendance:**

9.9 Approx. 120 Crudwell residents

#### **Follow up:**

9.10 Wilts Gloucestershire Standard ran an article about the neighbourhood plan, for which we submitted the following statement:

*"As the Crudwell Neighbourhood Plan Steering Group we attach a great deal of importance to consulting local residents and businesses and representing their views on an issue that will affect the*



*future of Crudwell Parish. This is something we are committed to doing as we prepare our Neighbourhood Plan for submission to Wiltshire Council as part of the process to secure a satisfactory outcome for all parties concerned. In asking Wiltshire Council for the site allocation of 40 houses at Ridgeway Farm in Crudwell to be removed from the draft Wiltshire Housing Site Allocations Plan, our aim is to allow our Parish Council and community the time to do this."*

## **B. Initial Public Engagement Questionnaire**

### **Summary and objectives**

9.11 The first round of engagement informed all Parishioners and Stakeholders what a Neighbourhood Plan is, explained the process and how they could get involved. It provided the first formal opportunity for the community to provide their views to the steering group.

9.12 The leaflet (see Appendix 1) encouraged Parishioners and Stakeholders to submit their views and comments (on the card insert) on the matters which they consider important in shaping development in the Parish.

9.13 The comments card (see Appendix 1) provided prompts for various topics which the community could comment on, these included several subheadings under each of the following headings;

- Community
- Identity
- Environment
- Economy
- Inclusion
- Built Environment
- Leisure
- Opportunity
- Heritage
- Infrastructure
- Transport



# Crudwell Neighbourhood Plan: Consultation Statement

## What to do next

The process for creating our own Neighbourhood Development Plan starts here...

Tell us what you care about in Crudwell Parish now.

We would like to hear your comments on matters which you consider important in shaping development in your community.

Tell us your wishes, views, hopes, desires, priorities, concerns, likes, dislikes, ideas, enthusiasms or any comments you think are relevant.

Some examples of the type of matters you may wish to consider are given on the enclosed card but we would like to hear any comments you wish to make (please attach extra sheets of paper if you need more space).

Once completed just pop your card into one of the collection points located at: Crudwell Primary School, the Post Office, the Mayfield House Hotel, The Wheatsheaf, or The Potting Shed Pub.

More cards are available at each of these locations or you can email us.

Don't forget to make your views clear to us by sending back by 22nd December.

## Crudwell Parish Council

You can always get in touch to feel free to leave your comments on the Parish website, e-mail us or simply talk to a member of the Steering Group.

### Contact Us

Write to us:  
Crudwell Parish Council  
Group  
Littlemead  
Tisbury Lane  
Crudwell  
SN16 9HB

Call us: 01666 572212

E-mail us:  
plan@my-crudwell.org

Or visit us on the web:  
www.my-crudwell.org.uk

## Crudwell Parish Neighbourhood Plan

An opportunity to shape the future of your own community



A Neighbourhood Plan will give the Parish a say in its own future, laying out when, how, and where land should be developed to best deliver sustainable growth that benefits the whole community.

This leaflet explains more about the process and how to make sure your views are put forward.

## A Neighbourhood Plan

### What is it?

In very simple terms a Neighbourhood Plan is a document that sets out planning policies for the neighbourhood area. Planning policies are used to decide whether to approve planning applications.

It is written by the local community, the people who know and love the area, rather than the Local Planning Authority.

It's a powerful tool to ensure the community gets the right types of development, in the right place.

Local people can create a plan that allows them to develop planning policies that reflect the priorities of their area and have real legal weight. This whole community decision at a referendum vote whether the local authority should bring the plan into force.

Why do we need one?

There is enormous pressure for development across the UK to provide housing, employment, community facilities and infrastructure. Some of the demand for new development will have to be met in this area.

The broad policies with which any Neighbourhood Plan must comply are set out in the UK Government's National Planning Policy Framework, and in Wiltshire Council's Core Strategy.

Your Parish Council are keen to bring local views to bear when deciding how this is done.

Find out more

Throughout the process information will be available at [www.my-crudwell.org](http://www.my-crudwell.org) and through our newsletter.

To receive newsletters please send your email address to [plan@my-crudwell.org](mailto:plan@my-crudwell.org) or write us with an address if you would like a hard-copy through your door.

### The Process

The process for devising, agreeing and adopting a Neighbourhood Plan broadly follows 5 steps as shown below. You will have the opportunity to comment along the way and become involved if you wish.

#### Stage 1

Nov - Dec 2017

Consent & wishes

Your ideas

Local people can create a plan that allows them to develop planning policies that reflect the priorities of their area and have real legal weight. This whole community decision at a referendum vote whether the local authority should bring the plan into force.

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Tell us what you care about in Crudwell Parish with a few suggestions for what you might like to comment on...



## Crudwell Parish Neighbourhood Plan

Write your comments below. Please continue on an additional sheet and attach if you need extra space. Return by 22/12/17 to Crudwell School, the Post Office, The Wheatsheaf, Mayfield House Hotel, The Potting Shed or just email [plan@my-crudwell.org](mailto:plan@my-crudwell.org)

It would be helpful if you could tell us a little about yourself. Tick all that apply

Resident ☐ Which village? ☐ Village ☐ Under 18 ☐ 18+

Other ☐ Parish at school ☐ Work in Parish ☐ Local business / employer

Contact details & preferences (optional) Your details are confidential and will only be used to keep you updated on the Crudwell Neighbourhood Plan.

Name  Email  Post (provide address)

COMMUNITY SERVICES ORGANISATIONS IDENTITY LINKS NETWORKS RESOURCES NATURAL LAND ECONOMY ENVIRONMENT LIV / WORK HOUSING ELDERLY SECURITY BUILT ENVIRONMENT BUILDINGS OTHER BUILDINGS OPEN SPACE RECREATION CLUSTER OPPORTUNITY EMPLOYMENT CHANGE GROWTH SHARED VALUE PRESERVATION LIV / WORK INFRASTRUCTURE WATER ELECTRICITY / GAS / OIL BROADBAND ENERGY TRANSPORT COMMUNITARIANISM HIGHWAYS / FOOTWAYS CYCLING / PEDESTRIANS / HORSE RIDING

## 9.14 The objectives were to:

- to identify key themes to explore further, as part of our Community Engagement Focus Group work, in March/April 2018,
- collect contact details for people who wish to be kept informed by e-mail via our NP newsletter
- encourage Parishioners and Stakeholders to get involved in the process and identify volunteers to lead theme-based focus groups.

## 9.15 The leaflet also provided a link to the Neighbourhood Plan website for further information.

## Date of activity

9.16 On 18th November 2017, the leaflet with two comment cards inserted, was distributed to all residents and businesses (we could identify) in the Parish.

9.17 Parishioners were asked to reply by the 22nd of December and this deadline was later extended to the 16th January 2018 to account for Christmas Holidays.





## Crudwell Neighbourhood Plan: Consultation Statement

9.18 Drop boxes for comment cards were placed in key locations within the Parish, along with additional copies – The Potting Shed Pub, The Wheatsheaf Pub, The Crudwell Village Postoffice and Crudwell CE Primary School.

9.19 Parishioners were also able to email comments to us directly or complete the survey online via SurveyMonkey.

### **Publicity for activity**

9.20 Posters were hung in all the above locations and on notice boards in Eastcourt, Chelworth and Chedglow and Telephone Poles around the Parish.

### **Consultation feedback - level of response**

9.21 We received 122 responses to our survey, with the following characteristics:

Break-down - All 122 resident in the Parish - Comprising 3 in Chedglow, 111 in Crudwell, 5 in Eastcourt and 3 in Murcott.

36 residents identified themselves as 60+, 1 as under 18, 1 as Disabled, 22 as Parents at School, 14 as working in the Parish, and 8 as local businesses/employers.

### **Results - Summary**

9.22 The main themes which emerged from this consultation, which then led to formation of four focus groups; were as follows:

Built Environment – 108/122 (89%) identified Built Environment as an area important to them.

- Traffic/Transport – 99/122 (81%) identified this as an area important to them.
- Community – 91/122 (75%) identified Community as an area important to them
- Infrastructure – 85/122 (70%) identified Infrastructure as an area important to them
- Environment – 44/122 (36%) identified Environment as an area important to them.

### **Infrastructure and Transport:**

- Deal with flooding
- Deal with sewage back up issues in heavy rain
- Improve mobile signal in outlying villages
- Faster broadband speeds for outlying areas of the Parish
- Improve road safety
- Adopt more holistic approach to public transport, ensuring more frequent bus services, linking with local towns, railway stations and connecting services to improve commuter connections and local journeys in line with the needs of the community.
- Tackle poor road conditions

### **Development and Design:**

- Meet local housing needs, especially affordable housing



## Crudwell Neighbourhood Plan: Consultation Statement

- Protect and enhance our natural, built and historic environment, as a rural and agricultural community, with appropriately located, scaled and designed new development
- Provide necessary infrastructure enhancements alongside any development

### **Environment:**

- Protect the local landscape and farming community
- Protect the conservation area
- Preserve and maintain our green spaces, water courses and natural environment for the benefit of people, flora and wildlife
- Preserve and improve our recreational open spaces
- Improve promotion and enablement of recycling and waste reduction
- Explore and exploit opportunities for green build standards, renewable energy

### **Community, leisure and identity:**

- Improve/protect existing community facilities, especially school, church, local businesses, village hall and open spaces
- Encourage new facilities to support our growing population, which reflect the strong sense of community felt in our Parish, a village shop for example
- Improve recreation opportunities, especially for teenagers

9.23 To account for cross-over between topics and to reflect the nature of responses in each, we briefed focus group leads to work closely with other groups and identified our focus groups as follows:

## **C. Letter to Businesses**

9.24 As part of the Initial Public Engagement on the 18th November 2017, a letter was specifically addressed and delivered to all local employers (we could identify) along with the leaflet with two comment cards inserted.



**Photos L-R: Kemble Business Park and local business Crudwell Garage**



# Crudwell Neighbourhood Plan: Consultation Statement

## Crudwell Parish Neighbourhood Plan



November 2017

To Whom It May Concern:

Crudwell Parish Council is currently in the process of preparing a Neighbourhood Plan which will be used to formalise a vision for the parish and shape the development and growth of the local area.

We are currently in the process of gathering views and opinions of those who live, work or trade within the parish and to this end we have produced the attached leaflet and comments card.

We would be very grateful if you could make the leaflet and comments card available to your staff and management and to encourage them to complete the comments card if they are at all interested in the process and the local community.

Responses can be dropped off at various locations in the village, specifically:

- The Potting Shed Pub
- Crudwell School
- The Post Office
- The Wheatsheaf Pub
- The Mayfield House Hotel

You, of course, are welcome to send us lengthier comments and proposals, if you feel it necessary. These can be dropped off at any of the locations above, or can be sent directly to the Crudwell Neighbourhood Plan Steering Committee, at: [plan@my-crudwell.org](mailto:plan@my-crudwell.org)

We are very grateful for your support.

Yours faithfully,

Mrs. Sian Burke-Murphy,  
Chair, Crudwell Neighbourhood Plan Steering Committee  
For and on behalf of Crudwell Parish Council

Crudwell Neighbourhood Plan Steering Committee  
c/o Littlemead, Tetbury Lane  
Crudwell  
Malmesbury, Wiltshire SN16 9HB  
United Kingdom

Local businesses were subject to the same deadlines for response as Parishioners.



## D. General Meeting/presentation

### **Summary and objectives**

#### 9.25 Objectives

- Update Parishioners on NP progress and report back on Initial Community Engagement results
- Encourage feedback and questions from Parishioners
- Introduce Focus Group leads and recruit members

#### 9.26 Summary

- Reiterate the role and purpose of the NP
- To explain the NPs relationship with other plans such as the Wiltshire Core Strategy
- To set out the stages of the NP process and explain where we are within that
- To talk about Community Engagement undertaken, report back on findings and engage with Parishioners on the findings
- To feedback on discussions with infrastructure providers
- Report on the results of the Housing Needs Assessment
- Inform Parishioners of the implications of the New National Planning Policy Framework (NPPF)
- Explain the significance of the Wiltshire Housing Sites Allocation Plan
- Update Parishioners on the outcome of the Crudwell Parish Call for Sites
- Inform Parishioners of milestones yet to come
- Introduce Focus Group leads (identified from Initial Engagement Survey responses)
- Focus Group leads recruited volunteers from within the room and from Initial Engagement Survey responses, to join their theme-based focus groups.

### **Date of activity and Consultation Method**

9.27 The Meeting was held at the Village Hall on the 14th March, 2018

9.28 Consultation method was a meeting, including presentations, with a Q&A

### **Publicity**

9.29 Posters were hung in all the above locations and also on notice boards in Eastcourt, Chelworth and Chedglow and on Telephone Poles around the Parish. An announcement was made in the NP e-mailed newsletter and in WOIC.



## Crudwell Parish Neighbourhood Plan Open Meeting



**Wednesday 14<sup>th</sup> March 7.30pm**  
**Crudwell School main hall**

Please come along for an update on our  
Neighbourhood Plan and more  
information on the process.

There will be a summary of the feedback  
from your comment cards and results of  
our housing needs assessment

**All welcome. Hope to see you there.**

### E. Focus Groups - Initial Workshops (March/April 2018)

9.30 Four Focus Groups established, following the key themes arising from the Initial Public Engagement Questionnaire. 28 volunteers from the community joined the Focus Groups:

- I. Development & Design
- II. Infrastructure & Transport
- III. Community
- IV. Environment

9.31 Initial Workshops were held by each group in March/April 2018

9.32 This was followed by a joint Focus Group Exhibition on the 5th May 2018

### **I. Development & Design Focus Group**

#### **Summary & Objectives**

9.33 This Focus Group of local residents was tasked with consulting parishioners in order to determine how the Neighbourhood Plan (NP) Vision Statement for Development and Design could be best supported; this being:





- Any development will have taken into account the views of the local community, and will be sensitively designed to reflect the attractive rural location and to protect the conservation area;

While also meeting the following objectives:

- How and where to meet the identified need for new development.
- Developing Policies and associated plans allocating land for the development and Policies explaining how development should be designed.

9.34 The Focus Group was established as follows:

Roy Lambley – Chair and Lead

Mike Credicott- NP Steering Group member

Jacqueline Smith –Support

Gary Lawes – Planning and PC member

Rick Applegate

Jane Arif

9.35 The group met on eight occasions, all agenda and minutes are available. It was determined that the best approach would be to develop a questionnaire to canvass opinion on development options (from the call for sites), the potential impact of developing those sites on known issues (traffic, flooding, infrastructure, distance from amenities), housing mix, types, numbers, style and design. A bespoke questionnaire was developed, tested with face to face interviews and deployed in the 5th May consultation event together with a number of maps showing the sites in the context of the Conservation Area, flood zones and the permitted development boundary.



### Consultation feedback – level of response

9.36 50 residents completed the questionnaire on the 5th of May and a further 12 responses were received on line following the event.

### Results Summary

9.37 The numeric data was analysed by spreadsheet and the written comments were incorporated into a document for further word search and topic analysis. The detail of this work and the main outcomes can be found in the focus group's report at Appendix 5; (Development and Design) of this document.

9.38 In terms of Type of housing the strong preferences were as follows: i) Starter Homes; ii) Family Homes and iii) Affordable housing (as ranked here).

9.39 The Group determined that only two sites in the list could potentially meet the requirements of the NP Housing Needs Analysis (20~25 homes) in that these would be large enough to meet the identified need for eight affordable homes and were developable within the required period. No combination of smaller sites (although a popular option with residents) could meet the



## Crudwell Neighbourhood Plan: Consultation Statement

numeric requirement for affordable homes because affordable housing cannot be required on sites of 10 dwellings or less. A windfall policy has therefore been drafted to help meet the expressed need and desire for small organic development. The only qualifying sites were Ridgeway Farm Phase 2 (site F) and Tuners Lane (Site J).

9.40 Using the data analysis it was determined that the deliverable site which was considered to be the most sustainable was Site J (Tuners Lane). This site also had the greatest level of public support. This site was therefore recommended for allocation in the Focus Group's report as having demonstrated clear advantage over the other potential sites as follows:

- The road is far less busy, as is demonstrated by a traffic survey and there is already a footpath along its much of its length from the site to the village which can be improved; highways safety is clearly a very important issue for residents, so this is very important.
- The site is further from Conservation Area than other sites, so impact should be less.
- The site showed the strongest support from the parishioners during the consultation.

### 9.41 Design

As regards style and design, the preferences stated were for i) Cotswold/cottage, ii) traditional and iii) mix of styles (as ranked here).

The questionnaire also sought comment on 10 photographs of housing design examples.



The strongest preferences were for i) Design 5; ii) Design 7 and iii) Design 9.

9.42 A design guide for Crudwell has also been developed in the context of the Neighbourhood Plan. (See Neighbourhood Plan Appendix 1)

## II. Infrastructure & Transport

### Summary & Objectives

9.43 The Infrastructure & Transport Focus Group (ITFG) was formed on 21 March 2018 to examine and discuss the following topic areas:

- Flood Prevention



- Sewerage Systems
- Traffic & Sustainable Transport
- Local Transport Services
- Broadband & Mobile

9.44 The ITFG membership comprised 8 individuals from the parish, 6 from Crudwell, 1 from Eastcourt and 1 from Murcott. Each member volunteered to lead on one of the topic areas as follows:

Jerry Etheridge - (Focus Group Lead, Mobile & Broadband);  
Louise Breen - (Traffic & Transport); Robbie Hill - (Local Transport)  
Jeremy Hawkins - (Sewerage Systems); John McWilliam - (Flood Prevention);  
Rob Shotton - (Transport Services); Mike Smith - (FG Comms & Secretary).  
Katie Taylor - (Traffic & Sustainable Transport);

### 9.45 Vision

During the ITFG meeting on the 21 March 2018 the Group discussed the draft Vision statement and suggested amendments. The proposed rewording is shown below with the reasons for amendment detailed within the [meeting minutes](#) :

*"In 2026, the Parish of Crudwell will remain a vibrant, inclusive, rural community. The parish will ensure the facilities and infrastructure needed are in place and that the school, pre-school, church, local businesses, village hall and recreation facilities will have been protected and enhanced where necessary. Any new development will meet the needs of those within the Parish, with a focus on enabling young adults to remain. Any development will have taken into account the views of the local community and will be sensitively designed to reflect the attractive rural location and to protect the Conservation Area. Public transport connections within the parish to Malmesbury, Kemble station and Cirencester will have been improved, as will the safety of pedestrian and road users around the parish."*

### 9.46 Consultation

This Focus Group of local residents was initially tasked with reviewing the Engagement Survey, which took place during 2017 in order to inform further consultation work. In respect of further consultation the Focus Group undertook surveys and other work with parishioners and other stakeholders as shown in the Topics below and also canvassed opinion at the NP open meeting and exhibition held on the 5th May 2018. This work informed the final report of the group which is included at Appendix 5 (Infrastructure and Transport) of this document.

## Results Summary

### 9.47 Flood Prevention

### 9.48 Evidence and findings

There is considerable concern amongst villagers (within the Engagement Survey and during the public consultation on the 5th May) about the risk of river flooding to property and livelihoods. The rivers through Crudwell, once well managed, were neglected for many years and as a result



flooded severely in 2007 when some 30 properties were flooded. Flooding of roads and property continues to occur during heavy rainfall. The Design and Development Focus Group report also highlighted flood risk as a major concern of Crudwell residents supporting this work. Discussions with Wiltshire Council's Flood team also informed the report.



**Photos L-R: Flooding – Tuners Lane and The Street**

### **9.49 Recommendations and conclusions**

Reference is made to the Crudwell Flood Alleviation Study and Hydraulic Model (WC). This recognises the wider river channel has reduced the risk of river flooding but only if combined with a maintenance plan. The report recommends that the Parish Council should lobby Wiltshire Council to provide funding for maintenance in this specific.

The report recommends policies to ensure that sustainable drainage solutions (attenuation of surface water runoff) are designed in and strictly enforced in new developments.

### **9.50 Sewerage**

#### **9.51 Introduction and Background**

Sewerage is the system of underground pipes and pumping stations that collect sewage and rainwater run-off and transport it to wastewater treatment works where the sewage is treated, and the clean effluent returned to rivers. In the parish of Crudwell the responsibility for the sewerage system lies with Wessex Water.

#### **9.52 Evidence Gathered / Work Undertaken**

Recent surveys show there is considerable concern amongst residents in the parish about the risk and incidence of sewage flooding and its effect on property and the environment. Of the 122 parish residents who responded to the initial Neighbourhood Plan Engagement Survey, some 28 (around 23%) mention sewerage issues specifically. Respondents refer to incidence of surface water and foul sewage flooding, the inadequacy of the current sewerage system and the need to ensure that any future development should not happen if the risk of sewage flooding increases as a result. Liaison also took place during this work with the Wiltshire CC Flood Group and a member of the group attended a meeting of that group which included representatives of Wessex Water and the Environment Agency.



### **9.53 Recommendation on Future Development /Policies**

The Focus Group recommended the development of Policies for sewage should be assessed and confirmed by Wessex Water as part of any new development process.

### **9.54 Traffic & Sustainable Transport**

#### **9.55 Introduction and Background**

The speed at which traffic travels through Crudwell and surrounding villages is of considerable concern for its impact on the safety of pedestrians, cyclists and horse riders.

#### **9.56 Evidence gathered / Work undertaken**

Traffic and sustainable transport have been highlighted as key areas of concern for the majority of parishioners who responded to the Engagement Survey; most people commented on some aspect of road safety / traffic and the safety of pedestrians, in particular, school children walking down Tetbury Lane and crossing the road here is a major concern.

#### **9.57 Other evidence reviewed**

A recent traffic survey; which reported that the speed of drivers through Crudwell was an issue. Consequently a speed sign has been placed as you enter Crudwell from Cirencester.

Taking Action on School Journeys – Two parents at the school have been working very hard to improve the safety for pedestrians, (a new safe A429 crossing has since been provided).

Collision Data - An investigation of the Police collision database shows that there have been nine reported collisions in or near the village in the 36 months preceding the school report.

#### **9.58 Traffic Areas of Concern**

There are several areas within the Village of Crudwell that have been identified as being a risk to pedestrians, especially with regards to safe walking to school. The following areas are identified as concerns:

1. Traffic speed and lack of footpaths on Tetbury Lane (between Chapel Way and The Street.
2. Traffic speed and footpath width on The Street (A429) between Kings Meadow and Crudwell School main gate.
3. Footpath continuity on Tuners Lane.
4. Lack of visibility and splay at junction of Tuners Lane and The Street (A429).
5. Lack of safe crossing between The Potting Shed car park and Crudwell School.
6. Lack of safe car parking for Crudwell School and/or Crudwell Church.





**Photos L-R: Parking around the school/ Church, Tetbury Lane and traffic on the A429**

### **9.59 Recommendation on Future Development / Policies**

The following measures are potential candidates for CIL expenditure;

- Pavement to run the whole way down Tetbury Lane to village amenities if possible;
- Traffic calming measures on Tetbury Lane and on The Street in Crudwell;
- Designated school car park and safe access from there to the school yard;
- Cycle ways and byways around the Parish.

### **9.60 Local Transport Services**

#### **9.61 Introduction and Background**

As Crudwell is not a place of significant employment any new development is likely to result in an increase in commuter traffic. This has issues for the environment and consequently it is imperative that before any future development takes place a significantly more accessible public transport will need to be put place.

#### **9.62 Evidence Gathered / Work Undertaken**

The initial 2017 engagement survey contained numerous complaints about the inadequacy of public transport services with particular reference to school collection, outlying villages and lack of access to Kemble main line railway station.

The groups investigation also included a study the of local bus timetables. From Crudwell, there are some five bus services to Cirencester at roughly 2 hr intervals from 0745 till 1623 hrs. From Cirencester the return bus services seven operates from 0701 to 1740 hrs but with no Sunday service. Under the current Wiltshire Core Strategy (page 46 fig 4.1a) there are no strategic bus routes North of Malmesbury.

#### **9.63 Recommendations**

- To investigate the viability of various improvements to bus services and improvements and connections; particularly to Kemble Station and Business Park; to Chippenham, Swindon and Malmesbury
- To investigate the viability of a "community bus" for local school runs, link this to the current Malmesbury area community transport, review current school bus runs to Malmesbury, the viability of a "dial a ride" service.



- To review volunteer driver/cars for hospital transport and investigate the scope for shared driving arrangements.
- Repositioning of the bus shelter and real time display

### 9.64 Conclusion

If Crudwell & its environs are set to grow then its transport links should be improved.

In principle, this should commence with a policy to integrate rail & bus services which should be created following a wide consultation. Services should not be limited and parochial in nature but should be holistic covering transport links across County & Council boundaries.

### 9.65 Broadband & Mobile

#### 9.66 Evidence Gathered / Work Undertaken

Of the parish residents who responded to the initial Neighbourhood Plan Engagement Survey, over 10% stressed the need for continued improvement in broadband speeds and the provision for better mobile communications coverage. A broadband survey was also carried out during Focus Group work, which demonstrated the parishioners' wish for better connection services.

Recent implementation of Fibre-to-the-Cabinet (FTTC) has enabled delivery of improved broadband speeds. In addition to fibre provision by Openreach, Gigaclear have been contracted by Wiltshire Council to deliver ultrafast fibre broadband as part of the Wiltshire Online programme. Gigaclear will deliver a new, ultrafast, fibre-to-the-premises broadband network to more than 5500 properties in the project area by 2019.

#### 9.67 Mobile Communications

Basic Mobile communications across the Parish is reasonable but there are some areas of poor reception which is dependent upon which of the four network providers (EE, Vodafone, 3 or O2) are supplying the signal. Mobile data communications (2, 3 & 4G) is also variable with some areas of very good reception, others not so and particularly poor around the Eastcourt area (see coverage maps).

#### 9.68 Recommendations

The Department for Digital, Culture, Media and Sport has a policy paper "PAS 2016:2010: next generation access for new build homes guide" which details recommendations for ensure that new developments are built to include infrastructure suitable for high-speed broadband and networking.

The Focus Group recommended incorporation of policies to ensure that:

- All new dwellings in the Parish should adopt the recommendations from this policy paper to ensure that future residents are able to benefit from high-quality Internet provision as per the above standard.



- Proposals which seek the improvement and expansion of electronics communication networks, high-speed broadband and improved mobile/data coverage will be supported where the impact to the Conservation Area and rural character has been demonstrated to have been minimised.

### III. Community, Leisure & Identity

#### Summary & Objectives

9.69 In the initial consultation, 91/122 (75%) identified Community as an area important to them.

The aim of the CILFG was to advise the Steering Group on the following issues:

1. How existing community facilities, and the identity of the area, can be protected and enhanced.
2. Whether any new community facilities are needed, and how to deliver them.
3. Whether any existing community facilities should be designated as Assets of Community Value.
4. Input into the infrastructure and transport group's determination of how the Parish Council's 25% can be spent

9.70 The Focus Group members were

Simon Grainger (Chairman)  
Damian Gilmartin  
Lynn Hamilton-Eddy  
Jeremy Retford  
Harry Barlow  
Noreen Terry

9.71 The group held five meetings to agree objectives, division of work, review progress and co-ordinate findings. Minutes of meetings are available. The Group analysed responses to the initial public engagement and used these data to formulate work plans for topics of most interest to respondents.

9.72 Following data gathering and analysis, presentation materials were prepared for the 5 May public engagement; including questionnaires relating to a village shop and assets of community Value. Opinions were also sought on issues pertaining to the village school and the needs of local business. The Focus Group conducted further analysis of expressed views and ideas, before compiling its subject matter reports.

#### Results Summary

9.73 The Focus Group produced five documents at Appendix 5 (Community Identity and Leisure) addressing the following:

- Crudwell School - In support of issue 1
- The Identity of the Parish of Crudwell - in support of issue 1
- Local businesses and community groups - In support of issues 1 and 2
- Village shop/community hub - In support of issue 2
- Assets of community value - In support of issue 3



### **9.74 Crudwell Primary School**

#### **9.75 Evidence gathered/work undertaken**

There was a range of views put forward regarding the school, which were summarised in the Community Initial Engagement report as:

- School is already at capacity, maintain at current levels OR find a new site with easy access and room for expansion
- Expand school to full form 1 entry
- Good school with small classes at threat from lots of development – school already full, with no plans for expansion
- Development should be planned alongside expansion of primary school
- Concern also around school growing due to pavements and traffic – road safety
- Don't want to lose playground to classroom space
- Parking around school very limited – Mayhem at drop off and pick up times



**Photo: Crudwell Primary School**

A document listing the issues for the school was prepared by Governors and displayed at the 5 May public engagement. No specific comments were offered by parishioners, but clarification was provided to attendees about what the issues meant. However, the standing of the school in the community is demonstrated by coming top in the "Assets of Community Value" survey with 82% of respondents choosing the school.

#### **9.76 Conformity with the Wiltshire Core Strategy**

Protection and enhancement of the school, and preschool, fits in with strategic objective 4 of the Wiltshire Core Strategy, which is helping to build resilient communities. Primary schools are specifically mentioned in the Malmesbury Community Area strategy (p.115-121) of the Core Strategy.

#### **9.77 Success criteria**

The draft Policy agreed by the school Governors, and submitted to the NP Steering Group was:



"Crudwell CofE primary school is valued by the community and will be supported as it develops to accommodate future housing growth in the area. Such development should take into account:

- Maintaining the community feel and ethos of a village school
- Options to provide a facility for the pre-school and to improve parking arrangements to reduce traffic impact
- Possible sources of finance for any new buildings, in addition to s106 funds."

### **9.78 Conclusion**

The school is clearly important, and the policy may best appear in the non-statutory section of the Plan, setting objectives for the Parish Council and LEA. On behalf of the school, the Governors reviewed the report and agreed with the findings and Policy, as confirmed by the chair of Governors via e-mail on 4th June 2018.

### **9.79 Village Identity**

#### **9.80 Evidence gathered/work undertaken**

In the initial public engagement, 27 out of 122 respondents (22%) identified Identity as an area important to them. In summary, people wanted the Parish to remain as communities where people feel they belong, rather than becoming mere dormitories for commuters, and to preserve the character of the village, particularly its rural and agricultural context and the gaps between neighbouring villages and towns.

The Focus Group developed an initial form of words (see full report at Annex [ ] which they felt described the identity of the Parish and which could be tested out on Parishioners during further public engagements.

The Identity statement was presented at the 5 May public engagement. It attracted some interest but no substantive comments were received from attendees.

#### **9.81 Recommendations**

Identity feeds into many aspects of the plan but The Neighbourhood Plan Steering Committee has included the topic in the non-statutory section of the Plan, setting policies for the Parish Council.

### **9.82 Local Business and Community Groups**

#### **9.83 Evidence gathered/work undertaken**

In the initial public engagement, there was a range of views put forward regarding facilities in the community, including the need for more clubs/societies (especially for teenagers), better web-based community information and preservation of open spaces. In addition, 19/122 (16%) identified the local economy as important, including protecting and expanding Kemble Business Park, supporting local businesses and organisations, and those working from home. The need for faster broadband and better mobile coverage was made clear.





Using a pro-forma questionnaire, 27 local businesses were contacted, with 17 (57%) responses. Also, 13 Community Groups, with 9 (69%) responses. These were analysed and presented for debate and discussion at the 5 May public meeting.

### 9.84 Key outcomes

#### Key issues for local business

- Affordability of land/premises to rent due to rising costs as landowners sell. Fear of survival.
- Source of suitable employees, especially locals who can afford to live and travel locally given costs of property etc
- Poor general understanding of the needs of small rural businesses and clashes with incoming residents who resent "mess, noise and smells" in their rural idyl.
- Need for better information exchange; a local hub/forum for information.

#### Key issues for Clubs and Societies

- Concern about survival of some existing clubs, either due to lack of public interest or lack of volunteers to run them.
- Lack of activities for teenagers. Young children & over 60s catered for.

#### Possible improvements

- Increased provision of affordable housing and better mix of business and housing needs in future planning and development.
- Better sense of identity by means of encouraging community involvement and use of internet-based magazines, web pages and forums. Eg. develop/ extend My Crudwell (or similar) as a What's On & News Forum.
- Similarly, better use of web-based resources to connect Business & Community and promote greater understanding of rural commerce. It should act as a contact centre for advice & job opportunities and also boost marketing & connection between local suppliers, business & community.

#### Contribution to delivering the Wiltshire Core Strategy

Protection and, where possible, enhancement of the interests of local business and community groups fits in with strategic objective 4 of the Wiltshire Core Strategy, building resilient communities, as well as Core Policies 40 (Hotels, B&Bs and guest houses) and 49 (Protection of rural services and community facilities).

### 9.85 Assets of Community Value (ACV)

#### 9.86 Evidence gathered/work undertaken

In the initial public engagement, the issue of ACVs was not specifically addressed by any respondents, but 75% of people identified Community as an area important to them, feeling it Important to preserve (inter-alia) the open public spaces, village hall, school, preschool, post office, mobile library, church and village events and to support local businesses such as the Garage, pubs and hotels.



Drawing on this, the FG prepared an initial list of potential ACVs:



Potting Shed Pub  
Wheatsheaf Pub  
Village Hall  
All Saints Church & graveyard  
Sports Field  
Village Green  
The Allotments  
Mayfield Hotel  
Rectory Hotel  
Crudwell School

**Photo: The Village Green**

Although Post Office Green was not included amongst the initial list of potential ACVs, it was highlighted in the Environment Focus Group work as an important potential Asset of Community Value (ACV) within the context of Green Infrastructure – See IV: Environment.

It was recognised that some of these may already have enough safeguards on them by other means and that this would need to be investigated and confirmed before any application for ACV status was initiated.



**Photos L-R: The outdoor gym/recreational ground and All Saints Church**

### 9.87 Key Outcomes

At the 5 May public engagement, a display explained what ACVs were and views were canvassed using a simple questionnaire. On the day and subsequently on line, 35 people responded, from which the order of popularity for ACV status was;

- Crudwell School, the Village Green and the Sports Field (each on 82%)
- All Saints Church and Graveyard (80%)
- The Village Hall (77%)
- The Potting Shed Pub (68.5%)



- The Allotments (63%)
- Post Office Green – See IV: Environment – Green Infrastructure

These are further analysed in the full Focus Group report at Appendix 5 (Community, Identity and Leisure).

### Conformity with the Wiltshire Core Strategy

Retaining ACVs in the Parish contributes towards achieving Strategic Objective 4 of the Wiltshire Core Strategy, helping to build resilient communities, and Core Policies 48 (supporting rural life) and 49, (protection of rural services and community facilities).

### Conclusion

It was clear from the consultation that people recognised and valued the contribution that the assets made to the quality of life in the Parish and wished to retain them. Guidance from the retained consultant suggests that the statutory business of the plan relates primarily to matters requiring control by planning permission. The subject of ACVs is clearly important and may best appear in the non-statutory section of the Plan, setting objectives for the Parish Council.

### **9.88 Village shop/community hub**

#### **9.89 Evidence gathered/work undertaken**

Crudwell used to have several shops and a bakery, but there has been no permanent shop in the village since 2004. In the initial public engagement, a village shop and/or community hub was mentioned by 18/122 respondees. For the second public engagement on 5 May, a display explained some of the key issues for re-establishing a shop in the Parish and views were collected using a questionnaire, also available on-line via Survey Monkey until 18 May. There was a total of 45 responses, with 39 (86%) in favour of a shop and/or community hub and 6 against; showing broad support for the idea, but with some concerns about its viability.

### Conformity with the Wiltshire Core Strategy

Creation of a shop/village hub in the Parish would be in accord with Core Policy 48, Supporting Rural Life.

#### **9.90 Key outcomes**

Four success criteria were identified by the FG, all of which would need satisfying;

- A suitable site must be identified and secured within the settlement boundary. Several options were identified as being worthy of further consideration.
- A business model must be developed that delivers the vision and which is judged to be commercially viable over the long term. Given the proximity of other retail and hospitality outlets, this is critical.
- The facility should not impact unfavourably on other businesses or community assets within the Parish.
- The Parish must generate from within itself both the will and the resources (people and money) necessary to make it happen and sustain it long term.

Fuller analysis is at Appendix 5 (Community, Identity and Leisure).



### 9.91 Conclusion

Public engagement so far indicates that there is a desire to re-establish a village shop in Crudwell, possibly combined with a café and business units etc. to create a Community Hub. Suggestions for sites have been made that merit further investigation. Business models have been used in other local shops that could be applicable to Crudwell. There seems to be a need for small business units in the village. Combine these together and there looks to be a good enough case to take analysis to the next level, with a formal feasibility study. However, given the amount of further work required to progress the idea, it has been placed in the non-statutory projects for future work section of the Plan.

## IV. Environment

### Summary & Objectives

9.92 The initial village engagement survey highlighted key areas important to Parishioners with regard to environment. These were:

- Protect local landscape and farming community
- Protect the Conservation Area
- Preserve and maintain our green spaces, watercourses and natural environment for benefit of people, flora and wildlife
- Preserve and improve our recreational open spaces
- Improve promotion and enablement of recycling and waste reduction
- Explore and exploit opportunities for green build standards/renewable energy

The Environment focus group was formed to seek more information & feedback on these areas with a view to recommending areas policies for the Neighbourhood Plan.

Using the initial feedback as a basis the following main themes were identified to explore:

- Reducing carbon footprint
- Green infrastructure
- Biodiversity
- Landscape
- Heritage

**An electronic and paper survey to Parishioners** asking them to rate the importance of environmental matters was sent by post to 75 Parishioners, by email to the Crudwell Voice database and posted on the village Facebook pages.

**Focus group engagement event**- attendance 70+. An exhibition stand was erected at the Village Hall with enlarged aerial photos of Crudwell and A3 ordnance survey maps of Crudwell Parish.

Parishioners were asked to place stickers on the maps and photos to identify their importance:

- Green Spaces
- Footpaths and Hedgerows
- Visually sensitive skylines and amenity in Crudwell
- Historic Buildings and Conservation Area



- Sustainable Housing designs

Parishioners were also asked to write their thoughts on the comment sheets provided.



Photos L-R: Field behind the Dawneys and Crudwell Churchyard

## Results Summary

### 9.93 Reducing carbon footprint

- Design & construction methods, green energy - The consideration of sustainable construction methods and reducing carbon emissions when building new houses in Crudwell is important to parishioners. Over **55%** of parishioners responding to the survey felt that it was very or extremely important and **28%** considered it somewhat important.
- Cycling, walking & riding - **Better access to cycle tracks, bridleways and footpaths are very important** to parishioners and would all contribute to reducing the environmental impact of the Parish
- **Green Energy** - worth investigating further for the future

### 9.94 Green Infrastructure

- Green shared spaces - It is very important to Parishioners that valuable green spaces are not lost as a result of new development and any lost is replaced including providing corridors for wildlife to move freely.
- Green spaces play an important role in giving Crudwell its rural character, amenity, and for their biodiversity value. They also enhance the social well-being and social interest of the local community and therefore should be protected and enhanced where possible.
- Of particular importance to the community are the Village Green, Village hall and playing field, Post office green and Churchyard/green
- Other green spaces identified as important to parishioners are the Allotments, Memorial Green and the School field
- There are also key open spaces that are used for dog walking, such as fields behind the Dawneys, Coach House & Pear Tree Cottages and the Glebeland.





- Community felt it very important to preserve tranquillity by minimising light and noise pollution.
- Feedback from community engagement has emphasised the wish to be able to safely walk, cycle or ride horses around the Parish. Particular emphasis should therefore be placed on the local implementation of Wiltshire Core Strategy Policy CP52 which says: "Development shall make provision for the retention and enhancement of Wiltshire's green infrastructure network, and shall ensure that suitable links to the network are provided and maintained." 126. This policy incorporates those elements of WCS CP 52, which are directed at preserving or enhancing the public footpath component of green infrastructure.
- Feedback also suggests the creation of cycle paths and improved bridleways in Crudwell would be welcomed and supported.

### 9.95 Biodiversity

- Preserving the natural environment, including hedgerows and watercourses and wildlife in Crudwell is very important to Parishioners.
- Feedback from the Focus group exhibition made particular reference to future development not destroying hedges and for wildlife corridors to be maintained between settlements.
- Initiatives such as (behind) hedgerow footpaths/cycle routes seem to be welcome alternatives but would need to discussion with landowners.

### 9.96 Landscape

- The rural landscape is part of the Crudwell's history and character – and is something that people feel is important to retain with future development.
- Parishioners feel it is very important to ensure infrastructure (roads, paths, lighting and utility services for example) and building designs/materials are blended in with the natural landscape.
- Parishioners identified key views considered 'definitive' of the village.
- Wherever possible, development should deliver enhancements to the landscape character.



**Photo: Crudwell's rural landscape – Aerial view**





### 9.97 Heritage

- Highly valued buildings of historical and cultural importance to parishioners are; All Saints Church, Crudwell CE Primary School, The Potting Shed pub, The Rectory Hotel, The Wheatsheaf Inn.
- Important to protect the Conservation Area



Photos L-R: The Potting Shed and The Wheatsheaf pubs



## **10) How issues and concerns have been considered**

Policy Area	Issues	Summary of the key issues/ concerns from the community		How the issues have been addressed in the Neighbourhood Plan?
Design & Development	Local Housing need and housing allocation	Important that scale and allocation of Sites for development in the Parish are based on a genuine identified needs – i.e. affordable, starter and downsizing homes	Wiltshire Core policy: 2,60,61,62,64,67,3,43, 45,57,58,41. NP policy: DD1: Tuners Lane, DD2f:Windfall Housing	A housing needs assessment was undertaken and identified a need for 20-25 homes (8 affordable) in Crudwell Parish during this plan period, up to 2016. This is reflected in Policy DD1 which allocates Tuners Lane with a proposed 20-25 dwellings.
				The allocation for 20-25 houses at Tuners Lane complies with the ratio of affordable housing defined within Wiltshire Core Strategy 43, giving us our 8 affordable homes.
				The plan recognises that starter homes for the young and downsizing homes for the elderly are a significant consideration and this is addressed in policies DD1 and DD2f
				The plan notes suggestions from some parishioners that affordable homes could also be possible through provision of self-build opportunities and so this is dealt with in policy DD2f and is also identified as a Non-Statutory project for further consideration
		Protect and enhance our natural, built and historic environment, as a rural and agricultural community, with appropriately located, scaled and designed new		The plan addresses the community view that new development should be well designed and sympathetic to surroundings through the proposed introduction of a design code enforced by Policy DD3.
		New development should not adversely impact Environment - consider impact on biodiversity Overdevelopment of housing with associated 'land take' / fragmentation of habitats and destruction of habitats is a concern.		The plan recognises the importance of Environment to the community and this is dealt with in policies ENV1 and ENV2. Other environmental issues including the designation of a green network through Crudwell are identified in the Non-Statutory projects for further consideration.
		New development should not put additional strain on drainage and sewerage systems and development should be preceded by appropriate capacity improvements.		The plan recognises concerns about the potential strain on infrastructure caused by development and so this is dealt with in several policy areas – DD1 , IT1 and IT2, IT3, IT4, IT5, CL1. Draft policy IT1 aims to ensure that surface water run from any new development is no greater than, and ideally is less than, that from the existing site. This will ensure that new development at least does not make these problems worse.
		Traffic is a major concern amongst parishioners - many voiced concerns about rising volumes of traffic, with some highlighting what they see as a connection between large scale developments / executive homes, and increased volumes of traffic. Concerns are for pedestrian/cyclist/horse rider safety.		The plan recognises parishioner concerns over traffic volumes and road safety and this is dealt with in several policies, including DD1, DD2 and especially IT3
		No new development / Don't stifle growth, create vibrant community / Crudwell Parish should not carry undue burden for N. Wilts as a whole		Comment noted but we must comply with Wiltshire Core Strategy Policy 1: Settlement Strategy, specifies that "development at Large and Small Villages will be limited to that needed to help meet the housing needs of settlements and to improve employment opportunities, services and facilities."
		No new green field development - brownfield and infill only / first		Comment noted but Crudwell Parish "Call for sites" yielded only one brownfield site, which is not deliverable within this NP period (up to 2026). Infill developments are already allowed in principle by Wiltshire policy CP2, subject to some provisos. Draft Policy DD2 elaborates on this to ensure that these "windfalls" meet local needs as well as possible.
		Consider small-scale developments in outlying villages or other sites around the parish for example at Eastcourt and Chedglow		The Plan considered suggestions of small-scale development in outlying villages, however although a site came forward at Eastcourt, this was discounted as it does not comply with the criteria of the Core Strategy; Crudwell as a large village.
		Smaller developments better than one larger		The Plan notes the prevailing view of parishioners that smaller developments are preferred to larger ones but in order to meet our identified need for 8 affordable homes, we must allocate the numbers required to meet the ratio of affordable housing defined within Wiltshire Core Strategy 43. That would be a minimum of 10 houses at any one site. 1. Four sites were discounted as capacity was smaller than 10 houses 2. Four were discounted as they are not deliverable in the time period to 2016 3. One was discounted as no access available 4. Of the two remaining, Tuners Lane was preferred for a number of reasons, as set out in the Sustainability Appraisal.
		Retention of gaps between villages / avoidance of coalescence is important		The plan notes the importance to parishioners of avoiding coalescence between villages and this is addressed in DD1 and
		Consider development at RAF Kemble base in collaboration with Gloucestershire. Potential to consider Kemble Airfield		Much of the airfield is in Cotswold District/ Gloucestershire; it is not in Crudwell Parish. However, some is, including (parts of?) the business park. Residential development at Kemble Airfield would not accord with the Wiltshire Core Strategy. The Core Strategy designates a number of employment areas in the Malmesbury Community Area as Principal Employment Areas, but not the business park. The Non-Statutory Projects refer to the need to investigate the reasons for this with Wiltshire Council further, and to consider whether the next draft of the Crudwell Neighbourhood Plan should protect the business park better.
		Development should not overburden community resources. Community resources should be protected and enhanced so all parts of the community are catered for.		This is dealt with in Community and Leisure section
	Design	New development must be well designed and sympathetic to surroundings		The plan addresses the community view that new development should be well designed and sympathetic to surroundings through the proposed introduction of a design code enforced by policy DD3: Design
		Design - importance of retaining Cotswold style high quality, importance of sustainability /green build standards/renewable energy, inclusion of electric car charging points, landscaping/softening, feeling of space.		The plan addresses the community view that new development should be well designed and sympathetic to surroundings through the proposed introduction of a design code enforced by policy DD3: Design
		Retain character of village and the intrinsic 'community' element		
Business development		Community support for local business and working from home / Support for Community		Plan recognises community desire to support and encourage local businesses and home workers and addresses this by proposing Community Hub idea. This is dealt with in the Non-Statutory Projects section of the NP.

Policy Area	Issues	Summary of the key issues/ concerns from the community		How the issues have been addressed in the Neighbourhood Plan?
		Hub idea, to include WiFi access, meeting space, shop and cafe / Improve broadband and mobile communications	<b>Wiltshire Core policy: 3 NP policy: DD2f:Windfall Housing, IT4:Broadband, IT5:Mobile Communications</b>	Policy DD2 supports individuals wishing to offer holiday accommodation, should there be an identified need.
		Protect Kemble airfield as an employment location Expansion of job opportunities at Kemble Business Park		Plan notes importance of consistently good broadband and mobile communications in the parish to support local businesses and home workers and this is dealt with in Policies IT4 and IT5  Much of the airfield is in Cotswold District/ Gloucestershire; it is not in Crudwell Parish. However, some is, including (parts of?) the business park. Residential development at Kemble Airfield would not accord with the Wiltshire Core Strategy. The Core Strategy designates a number of employment areas in the Malmesbury Community Area as Principal Employment Areas, but not the business park. The Non-Statutory Projects refer to the need to investigate the reasons for this with Wiltshire Council further, and to consider whether the next draft of the Crudwell Neighbourhood Plan should protect the business park better..
<b>Infrastructure and Transport</b>	<b>Surface Water Drainage and Sewage System</b>	Deal with flooding - Surface water drainage/flooding – needs resolution – problems on Tetbury Lane and Tuners Lane referred to, need to clean out culverts. Extra run-off from more housing areas with increased impermeable surfaces is a concern for flooding.	<b>Wiltshire Core policy: 67,3 NP policy: IT1:Surface Water Drainage, IT2:Foul Water Drainage, DD1:Tuners Lane</b>	The plan recognises concerns about the potential strain on infrastructure caused by development and so this is dealt with in several policy areas – DD1 , IT1 and IT2, IT3, IT4, IT5, CL1. Draft policy IT1 aims to ensure that surface water run from any new development is no greater than, and ideally is less than, that from the existing site. This will ensure that new development at least does not make these problems worse.
		Deal with sewerage back up issues in heavy rain		
		Provide necessary infrastructure enhancements alongside any development		
		There is concern that Infrastructure as it stands is overstretched and needs investment /upgrading to support current population and any future development in the Parish.		
	<b>Road and Pedestrian Safety</b>	Improve road safety	<b>Wiltshire Core policy: 60, 61, 62, 64 NP policy: DD1: Tuners Lane, DD1a: Tuners Lane, DD2c&amp;d: Windfall Housing, IT3: Highway Safety</b>	Concerns about pedestrian safety, footpaths and traffic capacity issues (relating to local traffic) noted and addressed in policies IT3, DD1 and DD2. In particular, Tuners Lane was chosen as the preferred housing site because we felt that it would be safer for road users, and pedestrians in particular, and draft policy IT3 requires applicants to demonstrate how their proposal keeps pedestrians safe. Comments on need for more holistic approach to public transport, to help address increasing levels of road traffic, noted but outside the powers of the NP so included in the Non-Statutory section.
		Many commented that traffic capacity/volume issues need to be addressed, (this could be about making buses more useable, and providing safer walking routes to school, etc)		
		Adopt more holistic approach to public transport, ensuring more frequent bus services, linking with local towns, railway stations and connecting services to improve commuter connections and local journeys in line with the needs of the community.		
		Better/more / continuous pavements (e.g. Tetbury Lane from The Street to village hall)/school /cycleways, accessibility for people with wheelchairs/pushchairs, safety of horse riders and cyclists		
		Concerns about speed/safety, especially on A429 and Tetbury Lane – need for cameras, policing, traffic calming, extension of 30mph zone		Concerns about traffic speed and provision of safe crossing points across the A429 are noted but outside the powers of the NP – however they are/have been addressed by the School safety team.
		Specific concerns:		
		1. Traffic speed and footpath width on The Street (A429) between Kings Meadow and Crudwell School main gate		
		2. Traffic speed and lack of footpaths on Tetbury Lane (between Chapel Way and The Street)		Concerns about pedestrian safety, footpaths and traffic capacity issues (relating to local traffic) noted and addressed in policies IT3, DD1 and DD2. In particular, Tuners Lane was chosen as the preferred housing site because we felt that it would be safer for road users, and pedestrians in particular, and draft policy IT3 requires applicants to demonstrate how their proposal keeps pedestrians safe. Community wish for improvements to the pedestrian environment on Tetbury Lane have also been addressed in the Non-statutory projects section of the NP.
		3. Lack of safe crossing points across A429, especially between The Potting Shed car park and Crudwell School		Concerns about traffic speed and provision of safe crossing points across the A429 are noted but outside the powers of the NP – however they are/have been addressed by the School safety team.
		4. Lack of safe car parking for Crudwell School and/or Crudwell Church.		Lack of safe parking for Crudwell School and/or Crudwell Church noted and considered by the plan as something which could be addressed as part of a Community Hub. This is dealt with in the non-statutory section of the NP.
		Tackle poor road conditions - Need to maintain roads better – unblock drains, resurface roads and footpaths		Comments on Road conditions noted but outside the powers of the NP.
	<b>Communication infrastructure service improvement</b>	Improve mobile signal in outlying villages	<b>Wiltshire Core policy: 3 NP policy: IT4:Broadband, IT5:Mobile Communications</b>	Comments noted but delivery is outside the powers of the NP. The plan does however address them in Policies IT4:Broadband and IT5: Mobile Communications, which require new developments to be connected to broadband and support new telecommunications infrastructure subject to a number of important provisos.
		Faster broadband speeds for outlying areas of the Parish		
		Continued improvement in broadband speeds and the provision of better mobile communications coverage is important to Parishioners particularly in facilitating work from home and in encouraging local businesses.		
<b>Community and Leisure</b>		Strong Community desire to improve and protect existing community facilities, especially:		
		School		School – This is dealt with in the next section of this table

Policy Area	Issues	Summary of the key issues/ concerns from the community		How the issues have been addressed in the Neighbourhood Plan?
	<b>Valued Community Facilities</b>	Village hall	<b>Wiltshire Core policy: 49,48,52,40, NP policy: DD1, DD2, DD3 Non-Statutory Projects: Community Hub</b>	Village Hall – Community support for enhancing and protecting the Village Hall is recognised by the plan in DD1 where developers will be required to fund suitable play improvements/ additional facilities on the site of the Village Hall, particularly for older children or teenagers, to be funded by Developer Open Space contributions.
				The plan supports enhancements at the Village Hall site and will also serve to ensure its long term viability by making it a more attractive venue for use by more external clubs and societies. Additionally, the non-statutory projects explain that the next version of the neighbourhood plan will review the potential for further protection of a range of community facilities, including the village hall.
		Open spaces		Playing fields on Village Hall site are already protected by Core Policy 49 and owned by the PC
		All Saints Church and Graveyard		The plan understands community desire to preserve open public spaces for recreational use. The non-statutory projects section of the plan explains how particular open spaces are already protected, e.g.: Village Green (protected by Core Policy 52 and owned by the PC), The sports field (protected by Core Policy 49 and owned by the PC), The allotments (protected by Core Policy 52), Post Office Green (protected by Core Policy 52)- Important green spaces can be declared as Local Green Spaces, which provides additional protection from redevelopment. The next review of this Neighbourhood Plan can decide whether any buildings and local green spaces should have this additional protection.
	<b>Community Cohesion</b>	Local businesses		This is a listed building and already protected by Core Policy 49
		Extend/update the village hall to offer more activities to encourage community cohesion and to support long term viability of village hall site		Local businesses – The plan recognises community support for local businesses. The draft plan supports local businesses and homeworking through policies supporting and encouraging improved broadband. The plan also notes support for existing business such as the Garage, pubs and hotels. The Business development section explains that a number of existing businesses that the community felt were important are already protected, for example, the Mayfield Pub is already protected by Core Policies 40 and 49, Potting Shed (listed building and protected by Core Policy 49), Rectory Hotel (listed building and protected by Core Policy 40), Wheatshaf Pub (protected by Core Policy 40). The non-statutory projects section notes further work for the next neighbourhood plan.
		General feeling that there is a strong sense of community- important that new developments across the Parish don't undermine this. Villages are friendly and inclusive.		See Village hall above
		Re-establish a village shop / coffee shop /expanded post office in Crudwell – possibly community owned, to further enhance the strong sense of community felt in the parish		This is addressed in NP Policy DD1d: Tuners Lane - by focusing developer contribution for public/community open space towards the provision of improved play facilities, particularly for older children/teenagers, at the village hall site. The plan recognises community support for re-establishing a village shop/coffee shop and possibly incorporating post office and this has been addressed by the Community Hub idea in the Non-statutory section of the NP. The Plan notes Villages in the Parish wish to remain as communities where people actually "live" rather than becoming commuter villages for surrounding towns and cities. This is about making sure there are jobs, community facilities etc and so this is dealt with in the Community Facilities and Business Development sections of this table.
		Support for enhanced Web/email based community information, e.g. Oaksey Buzz, importance of "What's on in Crudwell" - to connect all parishioners		The plan recognises community support for re-establishing a village shop/coffee shop and possibly incorporating post office and this has been addressed by the Community Hub idea in the Non-statutory section of the NP.
		Villages wish to remain as communities where people actually "live" rather than becoming commuter villages for surrounding towns.		Comments noted but outside the powers of the NP.
		Don't forget about Eastcourt and other smaller villages in the Parish.		The Plan notes Villages in the Parish wish to remain as communities where people actually "live" rather than becoming commuter villages for surrounding towns and cities. This is about making sure there are jobs, community facilities etc and so this is dealt with in the Community Facilities and Business Development sections of this table.
	<b>New/Enhanced Facilities</b>	New facilities to support our growing population, which reflect the strong sense of community felt in our Parish, a village shop for example		The Plan recognises community support for further enhancement at the village hall site to ensure it's long term viability and to address the need for improved recreational opportunities, especially for teenagers. This is addressed in NP Policy DD1d: Tuners Lane - by focusing developer contribution for public open space towards the provision of improved play facilities, particularly for older children/teenagers, at the village hall site.
		Improve recreation opportunities, especially for teenagers – e.g. outdoor table tennis, youth club		
		Extend/update the village hall to offer more activities to encourage community cohesion and to support long term viability of village hall site		
		Need for more clubs, societies, community events for under 18s, working people and OAPs e.g. Yoga, tennis club, cricket club		The plan recognises community support for re-establishing a village shop/coffee shop and possibly incorporating post office and this has been addressed by the Community Hub idea in the Non-statutory section of the NP.
		Re-establish a village shop / coffee shop /expanded post office in Crudwell – possibly community owned, to further enhance the strong sense of community felt in the parish		
		More dog poo bins		
		Medical facilities – first aid response team		
		Crudwell Primary School is very important to the Community and fundraising events, organised by Friends of Crudwell School, such as the May Fair, are well supported.		



Policy Area	Issues	Summary of the key issues/ concerns from the community		How the issues have been addressed in the Neighbourhood Plan?
	<b>Crudwell Primary School</b>	School is already at capacity, maintain at current levels OR find a new site with easy access and room for expansion	<b>Wiltshire Core policy: 49,57,58 NP policy: CL1, DD3</b>	The plan recognises the importance of the School to the local community, so the NP protects the school from redevelopment to other uses but does not restrict the school from developing additional school buildings at the site if it needs to do so to ensure its long term viability. NP Policy CL1. The school site (including the playing fields) is in the Conservation area and so the design of any new educational development would be controlled by Wiltshire Core Policies 57 and 58 as well as by the Crudwell Design Code referred to in policy NP Policy DD3.
		Expand school to full form 1 entry		
		Good school with small classes at threat from lots of development – school already full with no plans for expansion		
		Development should be planned alongside expansion of primary school		
		Concern also around school growing due to pavements and traffic – road safety		
		Don't want to lose playground to classroom space		
		Parking around school very limited – Mayhem at drop off and pick up times		
	<b>Community Hub</b>	Improve and protect existing community facilities, especially school, church, local businesses, village hall and open spaces	<b>NP - Non-Statutory Projects</b>	The plan recognises community support for a new village shop / place for the local community to meet and mingle. It might include a post office and coffee shop as well as a village shop, along with business services including a small meeting room and/or a multi-purpose meeting room. It would be important for any new community hub not to harm provision at the village hall however. It will take some time to deliver a community hub in Crudwell village – a site would need to be found, and funding sought for its delivery and ongoing operation – but the Neighbourhood Plan Steering Group will work with the Parish Council and other organisations to look into this further. The project could potentially be considered as something the community might wish the PC to spend its proportion of CL on - This idea is addressed in the Non-statutory projects section of the NP.
		New facilities to support our growing population, which reflect the strong sense of community felt in our Parish, a village shop for example		
		Re-establish a village shop / coffee shop – possibly community owned. Expand the post office in Crudwell.		
		Support local businesses and organisations e.g. holiday lets, coffee shops, Yoga etc		
<b>Environment</b>	<b>Bio-diversity</b>	Protect the local landscape and farming community	<b>Wiltshire Core policy: 50,57,51,52, 41,42 NP policy: ENV1:Biodiversity, ENV2:Renewable Energy, DD1: Tuners Lane, DD3: Crudwell Design Code</b>	The plan notes that preserving the natural environment and wildlife in Crudwell Parish is very important to the community and this is addressed in Policy ENV1.
				The plan notes a particular desire locally to protect and enhance existing hedgerows, watercourses and wildlife corridors because these provide essential corridors for many native animals and birds to live in and travel along, and they are part of Crudwell's rural character. This is addressed in part by NP Policy ENV1: Biodiversity - Development proposals within Crudwell Parish should consider, assess and address their potential to protect, enhance, and provide additional wildlife habitats and corridors for roosting, nesting and shelter. It is also dealt with in NP Policy DD1b,c: Tuners Lane. The Steering Group has been advised that the best way to deal with all this is to consider each of these elements, i.e. waterways and hedgerows, as part of a holistic green infrastructure network, and to consider how all the parts inter-link for the benefit of parishioners and wildlife. This will take some time, so these issues are proposed to be dealt within the next draft of the Crudwell Neighbourhood Plan. Green Network project is included in the Non-statutory projects section of the NP.
		Importance of protecting wildlife/focus on conservation		Wiltshire Core Strategy Policy 50 provides further protection and enhancement to Biodiversity and Geodiversity by requiring that developers demonstrate protective measures, or where unable to retain, how impacts will be mitigated and compensated.
		Avoid light pollution, keep street lights to a minimum		The importance to the community of managing and maintaining the watercourses and drainage channels is noted. Villagers clear the Swill Brook each year on a voluntary basis and, whilst this helps the situation, it is insufficient and not a strategic solution. Whilst this is outside the powers of a NP, It has been addressed in the non-statutory projects section of the NP.
	<b>Hedgerows and watercourses</b>	Manage pollution in watercourses		The plan notes a particular desire locally to protect and enhance existing hedgerows, watercourses and wildlife corridors because these provide essential corridors for many native animals and birds to live in and travel along, and they are part of Crudwell's rural character. This is addressed in part by NP Policy ENV1: Biodiversity - Development proposals within Crudwell Parish should consider, assess and address their potential to protect, enhance, and provide additional wildlife habitats and corridors for roosting, nesting and shelter. It is also dealt with in NP Policy DD1b,c: Tuners Lane. The Steering Group has been advised that the best way to deal with all this is to consider each of these elements, i.e. waterways and hedgerows, as part of a holistic green infrastructure network, and to consider how all the parts inter-link for the benefit of parishioners and wildlife. This will take some time, so these issues are proposed to be dealt within the next draft of the Crudwell Neighbourhood Plan. Green Network project is included in the Non-statutory projects section of the NP.
		Maintain drainage channels		
		Preservation of Hedgerows, watercourses and green spaces important to protect rural landscape and wildlife		
	<b>Local Green Spaces</b>	Preserve and maintain our green spaces, water courses and natural environment for the benefit of people, flora and wildlife		Plan understands community desire to preserve open public spaces for recreational use, especially: Village Green (protected by Core Policy 52 and owned by the PC), The sports field (protected by Core Policy 49 and owned by the PC), The allotments (protected by Core Policy 52), Post Office Green (protected by Core Policy 52)- Important green spaces can be declared as Local Green Spaces, which provides additional protection from redevelopment. The next review of this Neighbourhood Plan can decide whether any buildings and local green spaces should have this additional protection.
		Preserve and improve our recreational open spaces		
	<b>Public rights of way</b>			



Policy Area	Issues	Summary of the key issues/ concerns from the community		How the issues have been addressed in the Neighbourhood Plan?
	Renewable Energy	Explore and exploit opportunities for green build standards, renewable energy		The plan recognises that the local community is keen to encourage the responsible use of renewable energy whilst preserving the rural character of Crudwell. This is addressed in Policy ENV2: Renewable Energy - both in relation to existing housing stock and to proposals for renewable and low carbon energy generation. Policy DD3: Crudwell Design Code reflects these views and Policy DD1: Tuners Lane ensures compliance with Policy DD3.
	Crudwell Setting	Protect the local landscape and farming community		<p>Crudwell's setting and character is important to Parishioners and there are particular features or views that require specific protection. Wiltshire Core Strategy Policy 57 requires all new developments to demonstrate how the proposal will make a positive impact to local character so, to a certain extent, Crudwell's character is protected. However, to protect particular features, more evidence would be required and so SG recommends this is looked into further in the next NP. This is referred to in the non-statutory projects section. The plan recognises the importance to the community of protecting the Conservation area. Of the deliverable sites, the site proposed to be allocated in DD1 is furthest away from the conservation area and policy sets out several measures to minimise impact on views from conservation area.</p>
		Protect the conservation area		
		Villages wish to remain as communities where people actually “live” rather than becoming commuter villages for surrounding towns.		
		Preserve character of village, particularly rural nature/agricultural context		
		Protect heritage assets and conservation area		
		Protect the conservation area - define nature of conservation area to enable it to be protected		
		Importance of gaps between villages/towns		



## 11) Appendices

### Appendix 1: Flyer and questionnaire for 1st round consultation

#### Flyer and questionnaire for 1st round consultation

##### What to do next

The process for creating our own Neighbourhood Development Plan starts here...

Tell us what you care about in Crudwell Parish now.

We would like to hear your comments on matters which you consider important in shaping development in your community.

Tell us your wishes, views, hopes, desires, priorities, concerns, likes, dislikes, ideas, enthusiasms or any comments you think are relevant.

Some examples of the type of matters you may wish to consider are given on the enclosed card but we would like to hear any comments you wish to make (please attach extra sheets of paper if you need more space).

Once completed just pop your card into one of the collection points located at: Crudwell Primary School, the Post Office, the Mayfield House Hotel, The Wheatsheaf, or The Potting Shed Pub.

More cards are available at each of these locations or you can email us.

Don't forget to make your views clear to us by sending back by **22nd December**.

##### Crudwell Parish Council

You can always get in touch so feel free to leave your comments on the Parish website, e-mail us or simply talk to a member of the Steering Group.

##### Contact Us

Write to us:  
Crudwell Parish Council  
Neighbourhood Plan Steering Group  
Littlemead  
Tetbury Lane  
Crudwell  
SN16 9HB

Call us: 01666 577212

E-mail us:  
[plan@my-crudwell.org](mailto:plan@my-crudwell.org)

Or visit us on the web:  
[www.my-crudwell.org/plan](http://www.my-crudwell.org/plan)

##### Crudwell Parish Neighbourhood Plan



An opportunity to shape the future  
of your own community



*A Neighbourhood Plan will give the Parish a say in its own future, laying out when, how, and where land should be developed to best deliver sustainable growth that benefits the whole community.*

*This leaflet explains more about the process and how to make sure your views are put forward.*



# Crudwell Neighbourhood Plan: Consultation Statement

## A Neighbourhood Plan

### What is it?

In very simple terms a Neighbourhood Plan is a document that sets out planning policies for the neighbourhood area. Planning policies are used to decide whether to approve planning applications.

It is written by the local community, the people who know and love the area, rather than the Local Planning Authority.

It's a powerful tool to ensure the community gets the right types of development, in the right place.

Local people can create a plan that allows them to develop planning policies that reflect the priorities of their area and have real legal weight. The whole community decides at a referendum vote whether the local authority should bring the plan into force.

### Why do we need one?

There is enormous pressure for development across the UK, to provide housing, employment, community facilities and infrastructure. Some of the demand for new development will have to be met in this area.

The broad policies with which any Neighbourhood Plan must comply are set out in the UK Government's National Planning Policy Framework and in Wiltshire Council's Core Strategy.

Your Parish Council are keen to bring local views to bear when deciding how this is done.

## The Process

The process for devising, agreeing and adopting a Neighbourhood Plan broadly follows 5 steps as shown below. You will have the opportunity to comment along the way and become involved if you wish.

"This is your opportunity to have a say and influence planning policy for your community"

### Stage 1 Nov – Dec 2017 Concerns & wishes



#### Your ideas

You will be asked to think about what is important to you and what changes you would like to see in your Parish.

Let us know on the enclosed card, by email or simply by talking to us.

### Stage 2 Jan-April 2018 Plan making



#### A draft plan

We will use your ideas and feedback to help shape a draft Neighbourhood Plan.

This stage will involve more research and we'll run focus groups on specific topics.

The draft plan will be prepared by the Steering Group, supported by Wiltshire Council.

### Stage 3 April-August 2018 Consult & review



#### Your feedback and a final plan

Once the draft Plan is complete it will be made available to see and you'll have the opportunity to comment on it.

A final plan will then be prepared and published. It will be submitted to the local authority and examined by an independent inspector.

### Stage 4 Sept-Nov 2018 Agreement



#### Referendum

If the plan passes these checks then the local authority will organise a public vote so everyone who lives in the neighbourhood area can decide if they support it.

### Stage 5 Dec-March 2019 Adoption



#### Policy

If more than 50% of voters are in favour of the plan, the local authority must bring it into force. This means it will form part of the statutory Development Plan for that area. Any decisions about whether to grant future planning permission in the neighbourhood area must be in accordance with our plan.

## Find out more

Throughout the process information will be available at [www.my-crudwell.org](http://www.my-crudwell.org) and through our newsletter.

To receive newsletters please send your email address to [plan@my-crudwell.org](mailto:plan@my-crudwell.org) (or provide us with an address if you would like a hard copy through your door).

You can discover more about Neighbourhood Planning from a number of sources, including:  
**Department for Communities and Local Government**  
[www.gov.uk/government/publications/neighbourhood-planning](http://www.gov.uk/government/publications/neighbourhood-planning)  
**Wiltshire Council**  
[www.wiltshire.gov.uk/planninganddevelopment/Planningpolicy/neighbourhoodplanning](http://www.wiltshire.gov.uk/planninganddevelopment/Planningpolicy/neighbourhoodplanning)

## Crudwell Parish Neighbourhood Plan

Write your comments below. Please continue on an additional sheet and attach if you need extra space. **Return by 22/12/17** to Crudwell School, the Post Office, The Wheatsheaf, Mayfield House Hotel, The Potting Shed or just email [plan@my-crudwell.org](mailto:plan@my-crudwell.org)

It would be helpful if you could tell us a little about yourself. **Tick all that apply**

☐ Resident
 ☐ Which village?
 ☐ Visitor
 ☐ Under 18
 ☐ 60+
 ☐ Disabled
 ☐ Parent at school
 ☐ Work in Parish
 ☐ Local business / employer

**Contact details & preferences (optional)** Your details are confidential and will only be used to keep you updated on the Crudwell Neighbourhood Plan.

Name \_\_\_\_\_ Email \_\_\_\_\_ Post (provide address) \_\_\_\_\_



# Crudwell Neighbourhood Plan: Consultation Statement



## Tell us what you care about in Crudwell Parish

with a few suggestions for what you might like to comment on...



COMMUNITY  
SERVICES  
FACILITIES  
ORGANISATIONS  
IDENTITY  
VIEWS  
LINKS  
NETWORKS  
ENVIRONMENT  
NATURE  
RESOURCES  
CLIMATE PROTECTION  
LAND  
ECONOMY  
ENTERPRISE  
EMPLOYMENT  
LIVE / WORK  
INCLUSION  
DISABLED  
ELDERLY  
YOUTH  
SECURITY  
BUILT ENVIRONMENT  
HOUSING  
PUBLIC BUILDINGS  
OTHER BUILDINGS  
LEISURE  
OPEN SPACES  
RECREATION  
VISITORS & TOURISM  
CLUBS  
OPPORTUNITY  
DEVELOPMENT  
GROWTH  
CHANGE  
HERITAGE  
SIGNIFICANCE  
VALUE  
CONSERVATION  
HISTORY  
LIVE / WORK  
INFRASTRUCTURE  
WATER / SEWAGE  
ELECTRICITY / GAS / OIL  
RENEWABLE ENERGY  
BROADBAND / MOBILE / DATA  
TRANSPORT  
COMMUTING  
PUBLIC TRANSPORT  
HIGHWAYS / BYWAYS / FOOTWAYS  
WATERWAYS / RAILWAYS  
CYCLING / PEDESTRIANS / HORSE RIDING

*Caring for Crudwell:  
an opportunity to shape  
the future of your  
community*



## Crudwell Parish Neighbourhood Plan

Do look out for the leaflet and comment cards that have been delivered through your door. These explain the Neighbourhood Planning process and ask for your views and ideas.

Please pop your completed card(s) into one of the collection boxes at: Crudwell Primary School, the Post Office, the Mayfield House Hotel, The Wheatsheaf, or The Potting Shed pub. Or you can email us at [plan@my-crudwell.org](mailto:plan@my-crudwell.org) or visit [www.my-crudwell.org/plan](http://www.my-crudwell.org/plan)

If you haven't received your leaflet and cards - or require more copies - these are also available at the collection points listed above.

Don't forget to make your views clear to us by responding no later than **22<sup>nd</sup> December**.



## Appendix 2: First round consultation – Results

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### Crudwell Parish Neighbourhood Plan, Community Engagement Survey Results

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# Crudwell Parish Neighbourhood Plan, Community Engagement Survey Results

## Objectives

To inform all Parishioners and Stakeholders what a Neighbourhood Plan is and explain more about the process involved and how they can get involved.

Encourage Parishioners and Stakeholders to submit their views and comments (on the card insert) on the matters which they consider important in shaping development in the Parish.

To Identify key themes to explore further, as part of our Community Engagement Focus Group work, beginning in March 2018.

## Methodology

On the 18<sup>th</sup> of November 2017, a leaflet, with two comment cards inserted, was distributed to all residents and businesses (we could identify) in the Parish. Parishioners were asked to reply by the 22<sup>nd</sup> of December and this deadline was later extended to the 16<sup>th</sup> January 2018 to account for Christmas Holidays. Drop boxes for comment cards were placed in key locations within the Parish – The Potting Shed Pub, The Wheatsheaf Pub, The Crudwell Village Postoffice and Crudwell CE Primary School. Additional leaflets and comment cards were left at the Village Hall. Posters were also hung in all those locations, on noticeboards in Eastcourt, Chelworth and Chedglow and on Telephone Poles around the Parish.

The leaflet and comment card:

- Provided an explanation of what a Neighbourhood Plan is and why we need one
- Set out the NP Process in 5 stages, explaining where and how parishioners can engage with the process.
- Encouraged Parishioners to tell us what they care about in Crudwell Parish by filling out a comment card
- Provided subject headings for reference (see attached)

Parishioners were then able to submit comments up until 16<sup>th</sup> January 2018, by:

- Filling out the comment card and posting it at one of our drop locations
- E-mailing comments to us directly
- Completing the survey online via SurveyMonkey

Parishioners were given contact information as follows:

- Website address [www.my-crudwell.org/plan](http://www.my-crudwell.org/plan)
- E-mail address [plan@my-crudwell.org](mailto:plan@my-crudwell.org)
- Address and a phone number





## Breakdown of Respondents

We received 122 responses to our survey, with the following characteristics:

All 122 resident in the Parish - Comprising 3 in Chedglow, 111 in Crudwell, 5 in Eastcourt and 3 in Murcott

36 residents identified themselves as 60+, 1 as under 18, 1 as Disabled, 22 as Parents at School, 14 as working in the Parish, and 8 as local businesses/employers.

## Key Messages from Public Engagement

*Built Environment – 108/122 (89%) identified Built Environment as an area important to them.*

The responses generally noted that any housing developments within Crudwell Parish need to be planned carefully and with a long-term view so as not to adversely impact the environment and put additional strain on infrastructure and community resources.

The responses generally questioned how infrastructure would be provided alongside any new development.

The Neighbourhood Plan should help ensure that any decisions taken are open, transparent and serve the interests of the community at large.

Many speak of the importance of any further allocation of sites for development in the Parish being based on a genuine need and taking into account the legitimate and real concerns felt by the local community as well as a full and careful consideration of the options available and any applicable environmental and infrastructure constraints.

- Housing in Principle – there was a range of views expressed:
  - no new development
  - no new greenfield development – brownfield and in-fill only / first
  - consider development at Eastcourt, Chedglow etc
  - must be well designed/ sympathetic
  - must deal with infrastructure impacts
  - need for housing to meet a particular need – affordable, social, starter, low-cost, for younger people, for older people, for disabled people, bungalows
  - consider making self-build plots available to help address need for affordable homes
  - smaller developments better than one larger development



- 10% increase (c25 new dwellings)/c40 new dwellings acceptable in 5 year period
  - should be gradual and small scale and not concentrated heavily at any one site (maximum of 12-15 houses).
  - don't stifle growth – create vibrant community
  - Crudwell Parish should not carry an undue burden for N. Wilts as a whole.
  - Retention of gaps between villages/avoidance of coalescence is important
  - Consider small-scale developments in outlying villages or other sites around the parish.
  - Consider development at the former RAF Kemble base in collaboration with Gloucestershire.
- Design – importance of retaining Cotswold style, high quality, importance of sustainability/green build standards/renewable energy, inclusion of electric car charging points, landscaping/softening, feeling of space.
  - Environment - consider impact on biodiversity
  - Need for pavement if new housing is proposed east of A429
  - Potential to consider Kemble Airfield
  - Retain character of village and the intrinsic 'community' element
  - Infrastructure - precede any development with appropriate capacity improvements in vital services such as roads, sewerage, water and drainage and schools.
  - Traffic is a major concern in amongst parishioners - many voiced concerns about rising volumes of traffic, with some highlighting what they see as a connection between large scale developments / executive homes, and increased volumes of traffic.
  - Environment – Some felt that new housing developments need to be planned with a long-term view so as not to adversely impact the environment. For instance extra run-off from more housing areas with increased impermeable surfaces is a concern for flooding. Overdevelopment of housing with associated 'land take' / fragmentation of habitats and destruction of habitats is a concern.

*Traffic/Transport – 99/122 (81%) identified this as an area important to them.*

### Road safety

- Many commented that traffic capacity issues need to be addressed, (this could be about making buses more useable, and providing safer walking routes to school etc)
- Concerns about speed/safety, especially on A429 and Tetbury Lane – cameras, policing, traffic calming, extension of 30mph zone
- Better/more / continuous pavements (e.g. Tetbury Lane from The Street to village hall)/school /cycleways, accessibility for people with wheelchairs/pushchairs, safety of horse riders and cyclists
- Hazardous junctions
- Safe crossing points across A429, especially near Potting Shed/ school



### Condition of roads, footpaths and byways

- Need to maintain roads better – unblock drains, resurface roads and footpaths

### Public transport

- Need more buses – e.g. shuttle service to Malmesbury, Kemble station and Cirencester, improve timing of 93 bus service so it arrives in Malmesbury to connect with buses to Swindon/Bath/Chippenham
- More practical bus shelter that allows you to see buses coming

*Community – 91/122 (75%) identified Community as an area important to them*

General feeling that there is a strong sense of community – important that new developments across the Parish don't undermine this. Villages are friendly and inclusive.

Important to preserve the open public spaces, village hall, school, preschool, post office, mobile library, church and village events and support local businesses such as the Garage, pubs and hotels.

### Facilities

- Re-establish a village shop / coffee shop – possibly community owned. Expand the post office in Crudwell.
- Need for more clubs, societies, community events for under 18s, working people and OAPs e.g. Yoga, tennis club, cricket club
- Preserve open spaces for recreation
- Recreation facilities for teenagers – e.g. outdoor table tennis, youth club
- Extend/update the village hall to offer more activities to encourage community cohesion
- Sports pavilion at playing field
- More dog poo bins
- Better recycling facilities at the village hall
- Medical facilities – first aid response team
- Don't forget about Eastcourt and other smaller villages in the Parish.
- Web/email based community information, e.g. Oaksey Buzz, importance of "What's on in Crudwell"

### School

There was a range of views put forward on this subject:

- School is already at capacity, maintain at current levels OR find a new site with easy access and room for expansion
- Expand school to full form 1 entry
- Good school with small classes at threat from lots of development – school already full with no plans for expansion
- Development should be planned alongside expansion of primary school



- Concern also around school growing due to pavements and traffic – road safety
- Don't want to lose playground to classroom space
- Parking around school very limited – Mayhem at drop off and pick up times

***Infrastructure – 85/122 (70%) identified Infrastructure as an area important to them***

There is concern that Infrastructure as it stands is overstretched and needs investment / upgrading to support current population and any future development in the Parish.

#### Water and Sewage

- Surface water drainage/flooding – needs resolution – problems on Tetbury Lane and Tuners Lane referred to, need to clean out culverts.
- Sewerage system – problem with backing up in heavy rain.
- Water supply – suggestion of lower pressure after Ridgeway Farm development.

#### Broadband and Mobile signal

- Mobile phone – coverage poor in smaller villages and outlying areas.
- Broadband speeds are poor in much of the parish.
- Electricity supply – erratic at times (is this a major issue?)

***Environment – 44/122 (36%) identified Environment as an area important to them.***

- Maintain drainage channels
- Importance of protecting wildlife/focus on conservation
- Importance of recycling and waste reduction
- Traffic noise
- Impact of agricultural traffic, especially at harvest time
- Avoid light pollution, keep street lights to a minimum
- Manage pollution in watercourses
- Consider opportunities for green energy e.g. wind turbine to supply electricity
- Protection of green spaces
- Define nature of conservation area to enable it to be protected



*Identity – 27/122 (22%) identified Identity as an area important to them. There were additional comments relating to Identity but these were wrapped up in Built Environment, Environment and Community.*

- Villages wish to remain as communities where people actually “live” rather than becoming commuter villages for surrounding towns.
- Preserve character of village, particularly rural nature/agricultural context
- Protect heritage and conservation area
- Importance of relationship with Gloucestershire, e.g. Kemble airfield
- Importance of gaps between villages/towns

*Economy – 19/122 (16%) identified Economy as an area important to them.*

- Protect Kemble airfield as an employment location
- Expansion of job opportunities at Kemble Business Park
- Support local businesses and organisations e.g. holiday lets, coffee shops, Yoga etc
- Support working from home – e.g. faster broadband, better mobile coverage





## Summary of Key Points

### Infrastructure and Transport:

- Deal with flooding
- Deal with sewerage back up issues in heavy rain
- Provide necessary infrastructure enhancements alongside any development
- Improve mobile signal in outlying villages
- Faster broadband speeds for outlying areas of the Parish
- Improve road safety
- Adopt more holistic approach to public transport, ensuring more frequent bus services, linking with local towns, railway stations and connecting services to improve commuter connections and local journeys in line with the needs of the community.
- Tackle poor road conditions

### Development and Design:

- Meet local housing needs, especially affordable housing
- Protect and enhance our natural, built and historic environment, as a rural and agricultural community, with appropriately located, scaled and designed new development

### Environment:

- Protect the local landscape and farming community
- Protect the conservation area
- Preserve and maintain our green spaces, water courses and natural environment for the benefit of people, flora and wildlife
- Preserve and improve our recreational open spaces
- Better promotion and enablement of recycling and waste reduction
- Explore and exploit opportunities for green build standards, renewable energy

### Community, leisure and identity:

- Improve and protect existing community facilities, especially school, church, local businesses, village hall and open spaces
- New facilities to support our growing population, which reflect the strong sense of community felt in our Parish, a village shop for example
- Improve recreation opportunities, especially for teenagers





## Appendix 3: Call for sites poster

### *Caring for Crudwell Parish*



Dear Parishioners,

#### **CALL FOR SITES**

As you will all be aware, the Parish Council (PC) together with the Neighbourhood Plan (NP) Steering Committee (SC) are facilitating the production of a NP for Crudwell Parish. Once adopted or “Made”, the vision for how our community develops over time as set out in the NP becomes the blue print against which all planning applications will be judged, to ensure they address the priorities of our area.

#### **Why are we calling for sites?**

This is an informal opportunity for residents, landowners and developers to propose sites within Crudwell Parish for development. This exercise will not in itself decide whether a site would be allocated for development by the neighbourhood plan nor will it commit the proposer(s) to applying for planning consent, but it will enable the committee to better understand the needs and wishes of Parishioners.

The site suggestions received by us will be used to guide and inform the preparation of any Allocations of Land and Site Development section of the Neighbourhood Plan. Any sites would be assessed against a stringent set of criteria to determine Suitability, Availability and Achievability.

If you want a site/s to be considered for development by the Neighbourhood Plan, we should like to hear from you. The sites need not be in your ownership if you have a responsibility for managing them and they can be proposals for a wide range of development uses.

**To suggest a site in the Parish, please follow instructions overleaf. We ask that all submissions reach us by 27<sup>th</sup> February 2018.**

Yours Faithfully

**Mike Credicott, Crudwell Parish Councillor**

**Sian Burke-Murphy, Chairman, Crudwell Neighbourhood Plan Steering Committee**



## Crudwell Neighbourhood Plan: Consultation Statement

**To suggest a site in the Parish, please follow these instructions:**

1. Submit an address and an OS based map with an outline of the site that clearly identifies the land and boundaries to avoid any doubt of site boundary.
2. Include name and contact details of the landowner, agent (if instructed) and details of the person submitting if not one of the first two.
3. If more than one of the above parties is submitting, please explain relationship these parties have with one another and give preferred method of contact.
4. Indicate type of development proposed / envisaged.
5. Timescale for potential development e.g. available now or at some point in the future i.e. next 5,10, 15...years.

**Submit your Site Suggestion by the 27<sup>th</sup> February in one of the following ways:**

Email: [plan@my-crudwell.org](mailto:plan@my-crudwell.org)

Or post: Mike Credicott, Crudwell Parish Councillor, 17 The Butts, Crudwell,  
SN16 9HF

Sian Burke-Murphy, Chairman, Crudwell Neighbourhood Plan Steering  
Committee, Littlemead, Tetbury Lane, Crudwell, SN16 9HB



## **Appendix 4: General Meeting Presentation**





# Crudwell Neighbourhood Plan General Meeting

14<sup>th</sup> March 2018

# Agenda

1. Introductions
2. The role and purpose of a Neighbourhood Plan
3. Work so far
4. Outcomes from work so far
5. Next steps

# Introductions





# The role/purpose of a neighbourhood plan

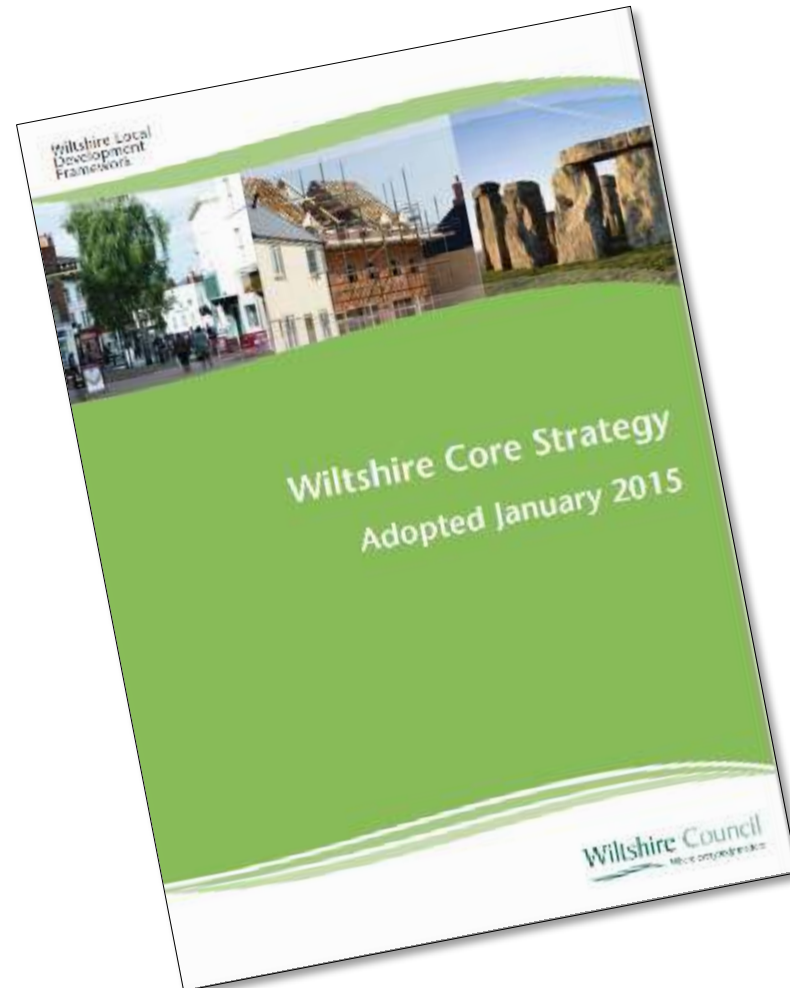
## Government guidance:

“Neighbourhood planning gives communities direct power to develop a shared vision for their neighbourhood and shape the development and growth of their local area. They are able to choose where they want new homes, shops and offices to be built, have their say on what those new buildings should look like and what infrastructure should be provided, and grant planning permission for the new buildings they want to see go ahead. Neighbourhood planning provides a powerful set of tools for local people to ensure that they get the right types of development for their community where the ambition of the neighbourhood is aligned with the strategic needs and priorities of the wider local area.”

# What is a neighbourhood plan?

- The neighbourhood plan is part of the “development plan”
- It will decide:
  - How much new development is built
  - Where new development is built
  - What new development looks like
  - What infrastructure is provided alongside development, and how it is funded (CIL/S106)
- Planning applications are determined based on its policies

# Relationship with other plans



# Relationship with other plans

- Wiltshire's Core Strategy is also part of the development plan
- The neighbourhood plan must be “in general conformity” with the Core Strategy
- The Core Strategy runs to 2026, so the neighbourhood plan does too



# The neighbourhood plan process

1. Preparing the plan
2. First draft
3. Consult on plan
4. Update & submit plan to Wiltshire Council
5. Independent examination
6. Referendum
7. Plan “made”

# The process so far

- Neighbourhood plan boundary defined – parish boundary
- Steering group set up
- Gathering evidence:
  - Community engagement
  - Discussions with infrastructure providers
  - Housing needs assessment
  - Call for sites



# Community engagement

- Ongoing process
- First stage undertaken before Christmas
- Leaflet sent to all residents and businesses
- Posters around parish
- Publicity via website and What's On In Crudwell

Sian Burke-Murphy



# Community engagement: Responses

## Infrastructure and Transport:

- Deal with flooding
- Deal with sewage back up issues in heavy rain
- Improve mobile signal in outlying villages
- Faster broadband speeds for outlying areas of the Parish
- Improve road safety
- Adopt more holistic approach to public transport, ensuring more frequent bus services, linking with local towns, railway stations and connecting services to improve commuter connections and local journeys in line with the needs of the community.
- Tackle poor road conditions

# Community engagement: Responses

## Development and Design:

- Meet local housing needs, especially affordable housing
- Protect and enhance our natural, built and historic environment, as a rural and agricultural community, with appropriately located, scaled and designed new development
- Provide necessary infrastructure enhancements alongside any development

# Community engagement: Responses

## Environment:

- Protect the local landscape and farming community
- Protect the conservation area
- Preserve and maintain our green spaces, water courses and natural environment for the benefit of people, flora and wildlife
- Preserve and improve our recreational open spaces
- Improve promotion and enablement of recycling and waste reduction
- Explore and exploit opportunities for green build standards, renewable energy

# Community engagement: Responses

## Community, leisure and identity:

- Improve/protect existing community facilities, especially school, church, local businesses, village hall and open spaces
- Encourage new facilities to support our growing population, which reflect the strong sense of community felt in our Parish, a village shop for example
- Improve recreation opportunities, especially for teenagers



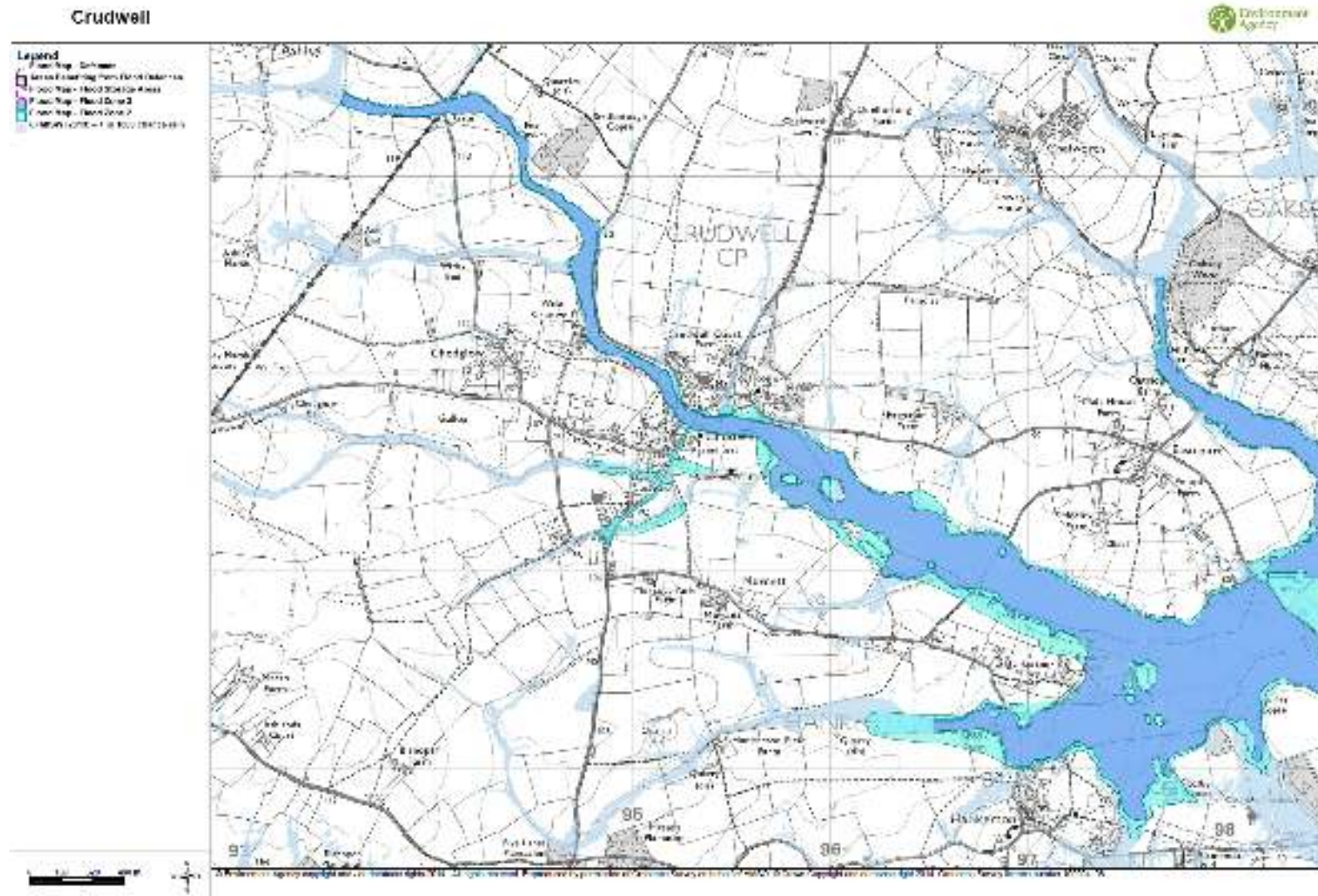
# Discussions with infrastructure providers

- Contacted:
  - Wessex Water
  - Wiltshire Highways
  - Crudwell School
  - Wiltshire Planning
  - BT
  - The Environment Agency



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# Infrastructure: Drainage





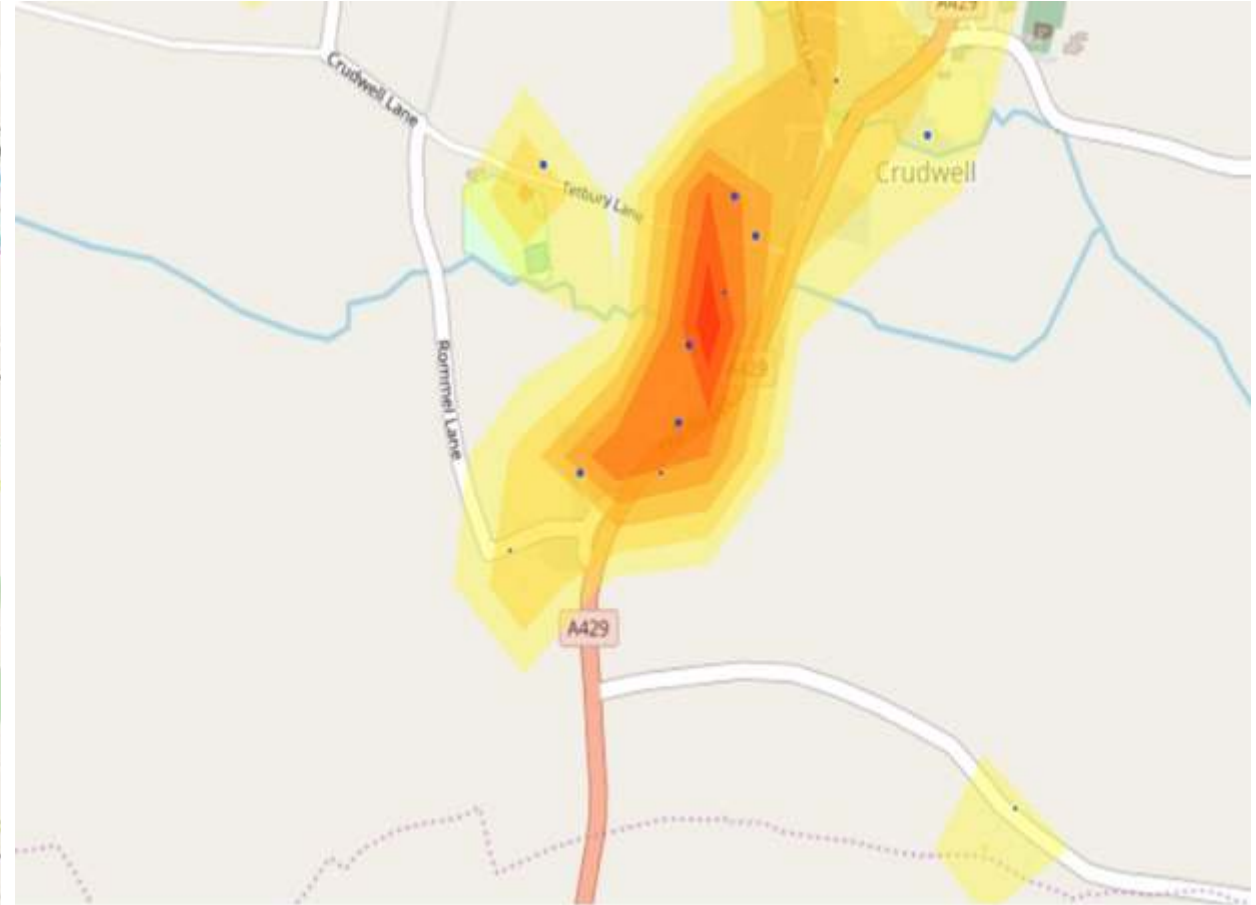
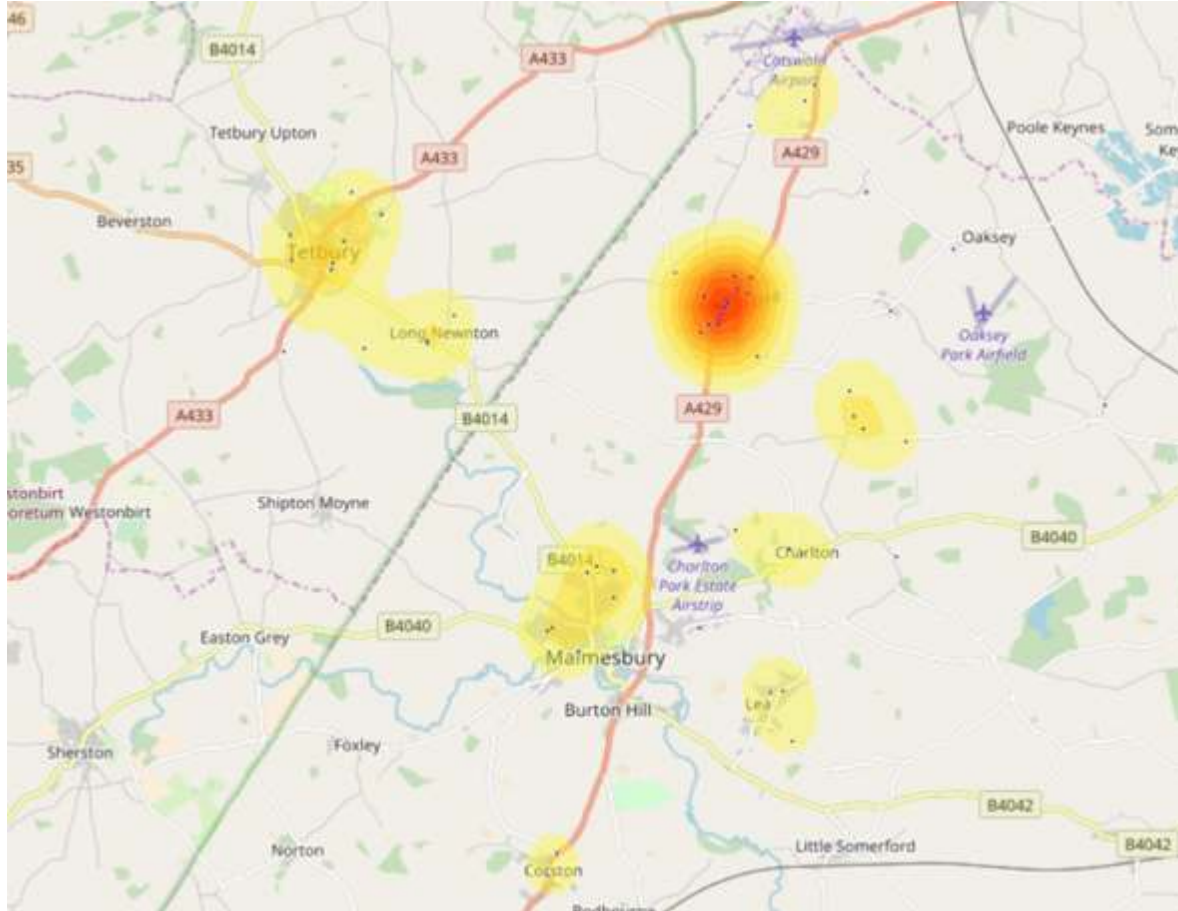
# Infrastructure: Drainage/Sewerage

- Wessex Water say:
  - Aware of history of flooding/sewage overflow in village
  - Causes:
    - Crudwell is one of a chain of sewage pumping stations ending up at Malmesbury sewage works
    - Overflow caused by surface water getting into sewer in heavy rain
    - Increasing pumping rate at Crudwell moves problem to Hankerton
  - Solutions:
    - CCTV surveys being undertaken – leaks will be fixed
    - 2016 – surface water flows from school removed from drainage network by diverting into Swill Brook
    - Surface water flows from new developments will need to be attenuated

# Infrastructure: School



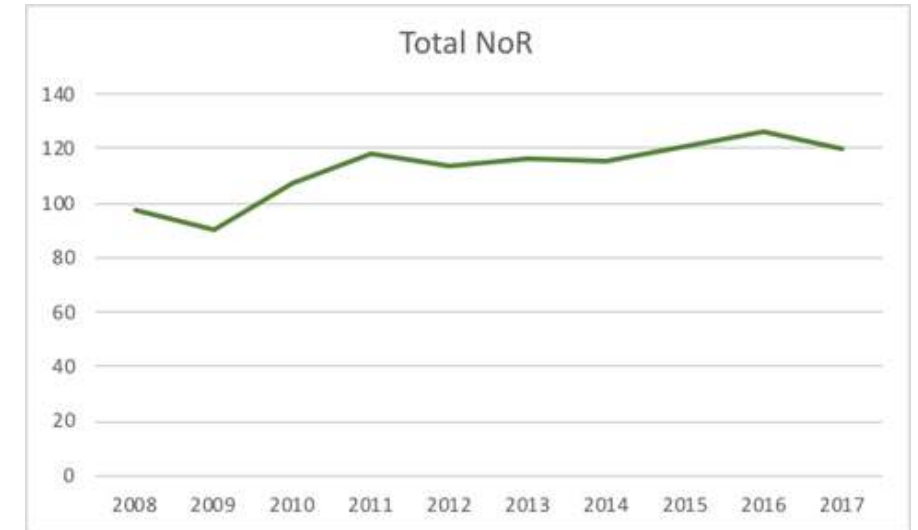
# Infrastructure: School





# Infrastructure: School

- Very complicated picture!
- School wants to remain a school *for the community* however is prepared to grow in order to ensure:
  - Financial viability
  - Support community
  - Deal with increase in demand from out of catchment
- Currently 4 ½ classes – trajectory towards 7 classes → 210 pupils
  - The journey towards single-form-entry is by no means smooth
- Constraints:
  - Classrooms
  - Hall
  - Safe Parking (also a community issue)



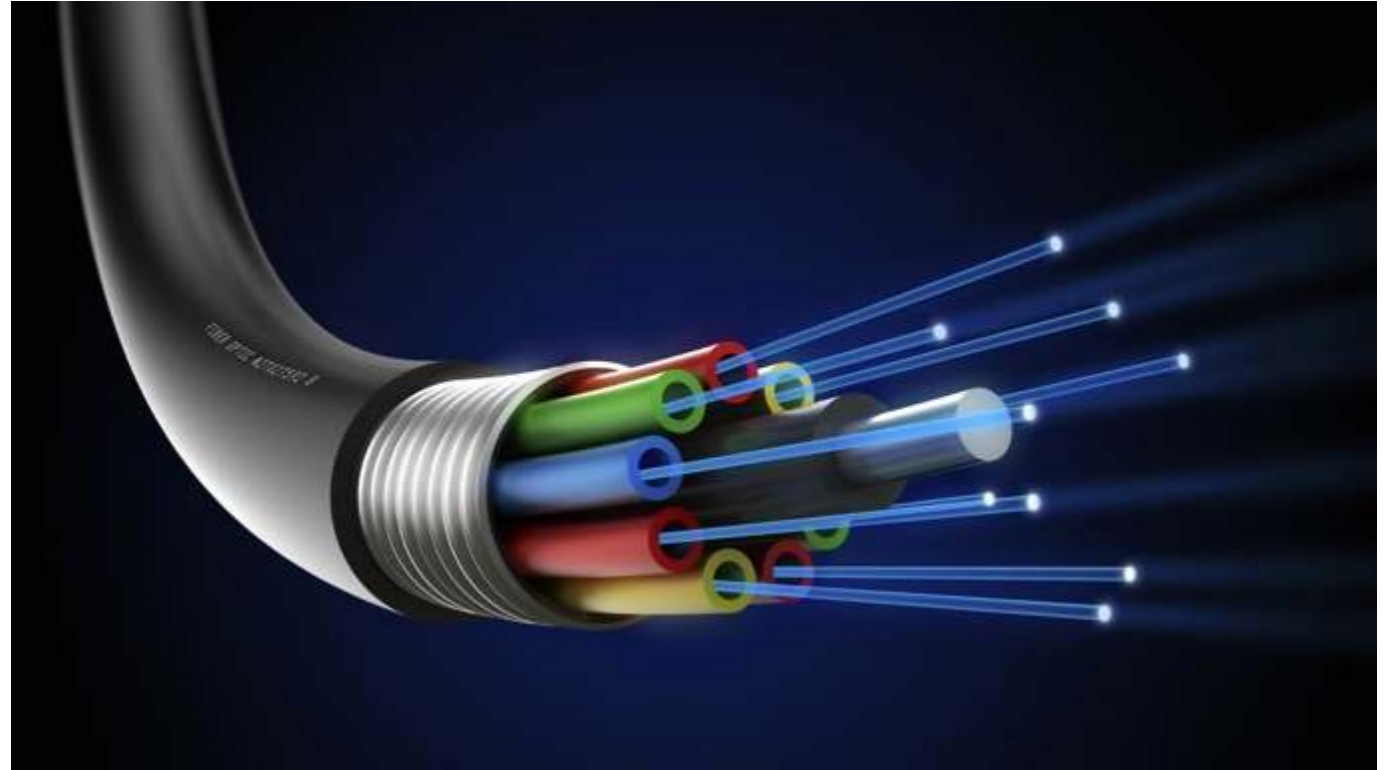
# Infrastructure: Transport

- Wiltshire Council, Community Area Transport Group (CATG) conducted a feasibility study for Crudwell Primary School to improve road safety for pupils on school journeys. Recommendations are now included for delivery as part of the WC 2018/19 works programme:
  - Provision of new footway and crossing point alongside A429
  - Introduction of an advisory, part-time 20mph speed limit
  - Refresh of school keep clear markings
  - Marking of parking bays on Eastcourt Road
- Edenstone development is providing footpath along Tetbury lane to village hall and links to footpath north of The Dawneys (via S106)

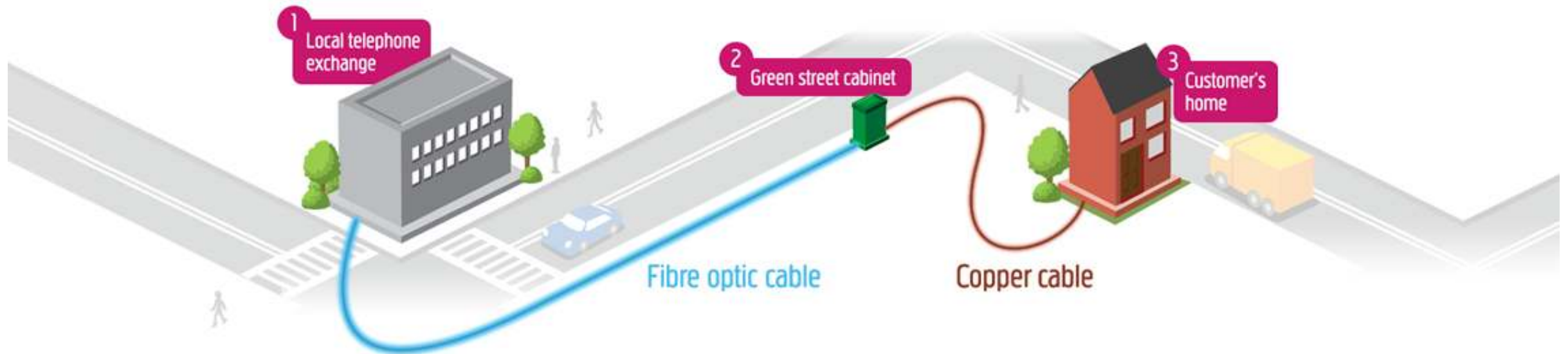
# Infrastructure: Environment Agency

- Main concern is that no new development is proposed within areas at risk of flooding or on areas that increase the risk of flooding elsewhere in the Parish.
- Consider the writing of the Neighbourhood Plan as an opportunity to include:
  - good practice
  - innovative features in the village like blue/green corridor
  - global warming mitigation
  - Water Framework Directive measures
  - water efficiency, pollution prevention
  - ecological restoration/conservation.

# Infrastructure: Telecomms



# Infrastructure: Telecomms



# Infrastructure: Telecomms

- Two years ago a partial implementation of Fibre-to-the-Cabinet (FTTC)
- Problems as many properties are on Exchange Only Lines (i.e. no cabinet)
- Should aim for mixture of Fibre-to-the-premises (FTTP) and G.Fast implementation across the whole Parish.
- Possible use of Community Infrastructure Levy monies combined with GAP funding to improve provision.
- We can require that all new properties are FTTP



# Housing needs assessment

- Core Strategy says development in Crudwell village “will be limited to that needed to help meet the housing needs of settlements and to improve employment opportunities”.
- Neighbourhood plan must be in general conformity with Core Strategy
- Housing needs assessment determines local housing need

# Housing needs assessment

- Methodology based on advice from Locality (funded by Govt)
- Concludes that neighbourhood plan should provide for 20 to 25 additional homes up to 2026
- In addition to 23 either built since 2006, or with planning permission
- Sites of 11 homes or more – affordable housing provided at 40% (new NPPF = 10+)

# New National Planning Policy Framework

- Draft only – finalised in July?
- “Tilted balance” – easier to get planning permission if:
  - Current – Wilts Council doesn’t have 5 year supply of housing land
  - Proposed:
    - reduce this target to 3 years where a NP is made (still 5 years without); or
    - Where housing delivery in past 3 years is less than 45% (75% with no NP)
- Having a neighbourhood plan makes “planning by appeal” harder
- 10% of the 40% affordable should be for “affordable home ownership” but not if site is:
  - Meeting specialist needs, e.g. for elderly
  - For self-build
  - Exception site (entry level or rural)

# Call for sites

- Wiltshire Council thinks Crudwell should provide 50 houses (incl 10 at Ridgeway Farm and instead of 20-25 concluded by HNA)
- It held its own call for sites
- Summarised in its Strategic Housing and Employment Land Availability Assessment

# Wiltshire SHELAA Sites





# Wiltshire Housing Site Allocations Plan





# Wiltshire Housing Site Allocations Plan



# Wiltshire Housing Site Allocations Plan

- Wiltshire Council proposed to allocate Ridgeway Farm because, compared with the Coach House site:
  - it floods less;
  - it has a lesser impact on the conservation area;
  - it is large enough to “secure additional capacity” at the school.
- So Ridgeway Farm proposed for 50 dwellings, including 10 being built.
- Included in draft Housing Site Allocations Plan
- Due to be:
  - submitted for examination - May 2018
  - examined – Autumn 2018
  - adopted – end 2018

# Call for sites

- Our housing needs assessment suggests we need 20-25 more homes
- Government says neighbourhood plans can decide where housing goes, and how many
- So neighbourhood plan call for sites being done



# Call for Sites





# Call for Sites



# Next steps/Programme

- Developed a draft Vision and Objectives based on consultation so far
- Spring 2018:
  - consultation on draft Vision and Objectives
  - set up focus groups to look at particular issues
  - public exhibitions/events etc to be organised by focus groups
- Summer/Autumn 2018:
  - draft neighbourhood plan
  - various consultation events
- End of 2018 - consult on draft neighbourhood plan
- Early 2019 – update neighbourhood plan
- Spring 2019 – submit neighbourhood plan
- Early summer 2019 – examination
- Referendum/plan made – late Summer 2019



# Draft Vision

“In 2026, the Parish of Crudwell will remain a vibrant, inclusive, rural community, which is home to residents of all generations.

The parish will ensure the facilities and infrastructure needed are in place to enable the community to remain vibrant and inclusive, and that the school, church, local businesses, village hall and recreation facilities will have been protected and enhanced where possible.

Any new residential development will meet the needs of those within the Parish, with a focus on enabling young adults to remain. Any development will have taken into account the views of the local community, and will be sensitively designed to reflect the attractive rural location and to protect the conservation area.

Public transport connections to Malmesbury and Kemble station will have been improved, as will the safety of road users around the parish.”

# Draft Objectives: Development & Design

- To deliver new housing that meets local needs and is community led.
- To ensure that the delivery of new homes is part of an overall plan to enhance infrastructure and community resources appropriately.
- To protect and enhance our natural, built and historic environment, as a rural and agricultural community on the edge of the Cotswolds, by ensuring any new development is appropriately located and of a scale and design sympathetic to its surroundings.

# Draft Objectives: Infrastructure & Transport

- To deal with flooding and sewage issues, upgrading the systems in order to meet the current and future needs of our community.
- To ensure a free and safe flow of traffic in our community, with any new development contributing towards this objective, and to ensure minimum impact on existing roads system, especially at junctions and in relation to the issue of parking around the primary school.
- To ensure any development encourages sustainable forms of transport and specifically includes adequate and safe routes for walking, cycling and horse riding.
- To nurture and protect Crudwell School.
- To secure faster broadband speeds and better mobile phone coverage in the Parish, especially in the outlying areas and smaller villages.
- To improve local bus services, adopting a more integrated approach to links with Malmesbury, Cirencester and Kemble railway station and with connecting services, to improve commuter connections and local journeys in line with the needs of the community.

# Draft Objectives: Environment

- To protect our local landscape to reflect its rural setting and its farming community
- To protect and maintain our green spaces and natural environment
- To protect our Conservation area
- To preserve and improve our recreational open spaces
- To improve promotion and enablement of recycling and waste reduction
- To explore and exploit opportunities for green build standards, renewable energy

# Draft Objectives: Community, Leisure & Identity

- To maintain, protect and enhance existing community facilities, especially school, church, local businesses, village hall and open spaces.
- To protect and foster our vibrant and inclusive community by encouraging new facilities and small businesses in keeping with our growing community.
- To improve recreation facilities and opportunities, especially for teenagers

# Further Information

- To see the updates and the most recent documentation relating to the Neighbourhood Plan, visit:  
<http://www.my-crudwell.org/plan/>
- If you are not already receiving newsletters about the Neighbourhood Plan from [plan@my-crudwell.org](mailto:plan@my-crudwell.org), please sign up here:  
<http://www.my-crudwell.org/plan/signup/>
- If you have any questions relating to the Neighbourhood Plan, please e-mail us directly on:  
[plan@my-crudwell.org](mailto:plan@my-crudwell.org)





# Focus Groups - Introductions

- Development and Design – Lead, Roy Lambley
- Community, Leisure and Identity – Lead, Simon Grainger
- Infrastructure and transport – Lead, Jerry Etheridge
- Environment – Lead, Gabi Plews

# Questions / Discussion

