



1 Statement of Consultation Activity for the Crudwell Neighbourhood Plan Review 2026 as at Regulation 14

1.1 Parish Council Authority and Go Ahead

Crudwell Parish Council formally established a Steering Group to manage the development of the Crudwell Neighbourhood plan which was successfully made in May 2021. This plan may be viewed [here](#).

Following advice from Wiltshire Council the Parish Council agreed to review the plan in 2022 and that the Steering Group established for the 2021 Plan should oversee that work programme.

Budgetary reserves were allocated to support the work and Grants obtained from Locality.

The minutes of the Parish Council meeting which approved the Plan Review can be found on our website here [Minutes of the September 2022 Meeting](#)

1.2 Public Notification

Following approval, the PC authorised an announcement on our website and a bulletin via our mailing list. The announcement also signposted a consultation survey to sound out parishioners' opinion on the draft objectives and potential topics/policy areas which the new Neighbourhood Plan would include. Community First web hosted the survey, a company with comprehensive experience of council surveys. Notification of the survey was sent out to residents in March 2023 via our my-Crudwell email list of 302 residents and there were 179 responses which is an overall response rate of 54%. A link to the survey, a summary of the results and a link to a redacted version of the survey results can be found at Appendix A.

Target Groups for Consultation

Type of Consultee	List of Consultees
1. Schedule 1 Consultation Bodies	<ul style="list-style-type: none"> Wiltshire Council Environment Agency * Natural England * Historic England * Wessex Water Southern Electric
2. Residents	<ul style="list-style-type: none"> Local residents
3. Employees/business owners	<ul style="list-style-type: none"> People who work in the Crudwell Neighbourhood area. Local businesses
4. Other local groups and organisations	<ul style="list-style-type: none"> Crudwell All Saints Church Crudwell CofE Primary School Crudwell Pre-school Village Hall Committee Local clubs

*Contacted by Aecom during the development of the Strategic Environmental Assessment

1.3 Significant findings from the initial informal survey

- The Vision and objectives were agreed by the majority of respondents (95%)
- There was more support for smaller sites (89%) than larger sites (20%), with the mean number of new homes respondents wanted the NP to plan for being 32.
- There was substantial support for more Affordable Housing (81%) and self-build (65%)
- There was a significant correlation between those who expressed a need for smaller and larger sites and those who supported the need for Affordable Housing
- The comments included several references to the need to incorporate green and sustainable technologies in new builds (e.g. Rainwater Harvesting, wildflower meadows, enhanced biodiversity)



- Unlike previous surveys there was limited support for a community hub and shop but good support for a shop/café. (75%) (this was in advance of the recent opening of a Farm Shop in the village)
 - Traffic speed, hazards and lack of footpaths and school parking was a significant issue raised by many respondents with 36 textual references of concerns raised
 - There was good support for the proposal to include policies to protect Kemble and Cotswold Airport Business Parks with a policy similar to the existing Kemble and Ewen NP policies (90%)
 - There was some support for the question of whether all new businesses should be located in the Kemble/Cotswold Business Parks, but the consensus view was that while this was appropriate for large businesses, smaller consumer businesses should be located in the village
- 1.4 The Parish Council receives a monthly report on Neighbourhood Plan progress at its meetings as a standing agenda item. The report is routinely reviewed, discussed and included in the meeting minutes which are published on our website. Minutes of meetings can be seen [here](#).
 - 1.5 A monthly newsletter is published by the Council called What's on in Crudwell (WOIC). The newsletter includes a standing report on the Neighbourhood Plan as an update of progress and plans. Copies of WOIC can be found on our My-Crudwell website [here](#).
 - 1.6 Two public consultation events were held, the first on the 24th of May 2023 when the Tuners Lane site developer presented site development plans for a previous Neighbourhood Plan site where members of the Steering Group were available to also discuss all aspects of the new neighbourhood plan with parishioners.
 - 1.7 In relation to the Design Code, a second event was held on the 14th of April 2025 where parishioners were invited to meet Steering Group members together with the consultants who were developing the Crudwell Design Code. Comments provided have been considered by AECOM in the preparation of the Design Code.
 - 1.8 A further online survey was developed and posted on our website on the 25th of April 2025 where parishioners were invited to comment on aspects of the developing Crudwell Design Code. Twenty responses to the survey were received and the results used to inform the final version of the code.
 - 1.9 An important bulletin was published on our website on the 23rd of February 2025 which notified Parishioners of the likely impact of the new Government Housing Targets announced in December 2024. The bulletin proposed to increase the residual housing requirement for Crudwell from 11 dwellings to 39 dwellings and noted that the Carpenters Yard site and Chapel Way/Ridgeway Farm could meet that revised requirement. The bulletin was also distributed with the WOIC journal and circulated to our mailing list included a link to our website for comments on the targets and possible sites for housing. The bulletin can be seen [here](#). The bulletin was sent to 302 subscribers and read by 70%, eight parishioners responded with comments which [can be viewed here](#).
 - 1.10 A further informal consultation survey was conducted beginning the 7th of November 2025 to the 5th of December. This was to seek opinion on the selection of housing sites for allocation to meet the residual requirement in the plan for an additional 39 homes. This was sent to the mailing list of 302, was read by 210 and 89 responded. This survey was important as the call for sites had resulted in a short list of three sites with a potential total of 79 homes, 40 more than the requirement. The reasons for reducing the sites to three can be found in Document 5 of the Evidence Base. The survey can be seen at Appendix B, together with a link to the results. The comments have been used together with the SEA to help inform site allocation at Reg 14. The survey was combined with a question on a proposal to reduce the village speed limit to 20mph. Significant findings from the respondents were as follows:
 - Responses to Site Preference questions



Site	No of homes	Affordable Housing %	Preference		
			Yes	No	No Reply
Carpenters Yard	14	50	67	12	16
Chapel Way North	25	50	49	28	17.00
Tetbury Lane (South)	39	40	23	55	16

- Many respondents expressed concern re flood risk (61 instances in the text), this was particularly evident in respect of the Tetbury Lane South site
- There were many instances of concern about traffic speed and road safety (59 instances in text)
- There were concerns about the lack of footpath in Tetbury Lane (19 instances)
- Opinion on the proposal to reduce the speed limit to 20mph throughout the village was divided with 52% in favour and 48% against

2 Flood Action Group, evidence of community concern re flooding

2.1 Storm Bert

- There was extensive flooding during Storm Bert in November 2024 with 15 dwellings having substantial water ingress
- The Parish Council therefore encouraged the formation of a Flood Action Group to work with our Street Leaders to identify potential means of increasing flood alleviation
- The group; Crudwell FLAG, has been extremely active and helpful, with members initially attending Parish Council meetings to pressure for action with respect to the PC's own riparian responsibilities and encouraging similar pressure on Wiltshire Council
- Two parish councillors are members of Crudwell FLAG and report back monthly
- The Parish Council expended over £6K over the past two years on flood alleviation activity, excavating silt from the main waterway in the village, the Swillbrook
- The group have encouraged local residents to voluntarily clear many ditches

3 Regulation 14 Campaign

The communications and awareness campaign for Regulation 14 incorporates the following:

- Email notification to all statutory bodies with a link to the Plan collateral on our website
- A bespoke survey tool listing questions from the draft plan with an invitation to comment
- Email notification to residents via the Council's email list of 330 with a link to the Regulation 14 collateral and the survey
- Notification on the Parish Council's website, Facebook page and appropriate WhatsApp groups with a link to the Plan collateral and the survey
- Posters in all Parish Notice Boards, hotels, pubs, Post Office and Farm Shop with paper copy survey forms
- A public consultation event(s) in the Village Hall with potential supplier presence (to be confirmed)
- Notification in the Parish journal (WOIC) with a link to the survey



Appendix A; Informal Consultation, March 2023



Crudwell Neighbourhood Plan Review

Crudwell Neighbourhood Plan Review Survey

We are carrying out a formal review of the Crudwell Neighbourhood Plan (NP) made in May 2021 and would really value your help with this. The Plan helped us take control of how and where development should be permitted in Crudwell giving us protection from unsustainable developments being imposed on unapproved sites via speculative planning applications from developers.

We're reviewing at this time because government planning policy, and the lack of a five-year supply of land for new housing in Wiltshire means our plan may no longer provide the protection we need until Wiltshire Council's land supply deficit is addressed in its emerging local plan or by it approving more homes.

As part of the Neighbourhood Plan Review, we are revisiting our housing requirement going forward until 2038 - 2040 while also introducing some areas of scope that were not fully developed in the 2021 Neighbourhood Plan. However, we need to ensure that the Plan continues to reflect the views of our community and as part of this process want to, once again, get as many local views as possible through a questionnaire.

We would be grateful if you could complete the questionnaire at the link below to let us know your views on topics ranging from the objectives of the Neighbourhood Plan, our housing needs, and the nature of development you would like to see in our community, so please complete the Crudwell Neighbourhood Plan Review Questionnaire.

If you do not have access to the internet, please complete a paper copy available from Crudwell Post Office, The Wheatsheaf, Pettifers or The Potting Shed pubs., by calling 07917335272 or email parish.clerk@my-crudwell.gov.uk (mailto:parish.clerk@my-crudwell.gov.uk).

Please return paper questionnaires to Pettifers, The Post Office or The Wheatsheaf.

The survey should take about 15-20 minutes to complete. The online survey will be available until 17th April 2022

Thank you very much for taking part!

Your Name

[Link to the March 2023 Consultation Survey](#)

A Summary of the questions and results is shown in the pages below

and the full results can be found at:

[Link to the Consultation Survey Data](#)

[Link to the Consultation Survey Responses](#)



Link to the Survey

Summary Results of the Survey

1	Your Name
	143 Responses

2	Your Address
	140 Responses

3	QU1: Do you agree with these?		
		Response Percent	Response Count
	Yes	91.04%	122
	No	8.96%	12

4	If not, please say why in the box below.
	18 Responses

5	QU2: Potential number of new dwellings		
		Response Percent	Response Count
	None	1.67%	2
	5	11.67%	14
	10	41.67%	50
	20	27.50%	33
	Another number:	17.50%	21

6	QU3.1: Generally would you support more smaller sites (5-10 homes)
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Crudwell Neighbourhood Plan



	Response Percent	Response Count
Yes	87.18%	102
No	12.82%	15

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QU3.2: Or a few larger sites (20-30+ homes)		
	Response Percent	Response Count
Yes	18.18%	20
No	81.82%	90

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	Yes		No		Don't Know	
	Response Percent	Response Count	Response Percent	Response Count	Response Percent	Response Count
More affordable housing.	81.51%	97	11.76%	14	6.72%	8
More housing for the elderly.	35.83%	43	36.67%	44	27.50%	33
Housing proposed to be developed by people who wish to build/commission their own home (self-build housing).	64.17%	77	14.17%	17	21.67%	26
Holiday accommodation.	8.26%	10	89.26%	108	2.48%	3
Through infill between existing developments.	50.42%	60	28.57%	34	21.01%	25
Through new housing on brownfield sites	81.36%	96	9.32%	11	9.32%	11
Through new housing on greenfield sites	11.86%	14	77.97%	92	10.17%	12

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If you have any comments on the current Design Guide or suggestions for the review of the same, please include them in the box below:
17 Responses



Crudwell Neighbourhood Plan



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If you wish to make any other comments on the Design and Development section of the Crudwell Neighbourhood Plan Review, please include them in the box below:

17 Responses

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QU5: Would a business hub be a worthwhile facility for the local community?

	Response Percent	Response Count
Yes	65.71%	69
No	34.29%	36

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QU6: Do you want the Crudwell NP to include a Policy to protect the Costwold Airport/Kemble Business Park?

	Response Percent	Response Count
Yes	89.47%	102
No	10.53%	12

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QU7: Do you think that the Crudwell NP should reflect the content of the Cotswold and Kemble and Ewen District Policies?

	Response Percent	Response Count
Yes	83.04%	93
No	16.96%	19



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QU8: Should all new businesses be located in the Kemble or Cotswold business parks?

	Response Percent	Response Count
Yes	57.14%	64
No	42.86%	48

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If no to QU8 above, then where should the new businesses be situated? Also record any comments on this Business Section here.

43 Responses

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QU9: How important is it that the following facilities retain their current use?

	Not Important		Fairly Important		Very Important	
	Response Percent	Response Count	Response Percent	Response Count	Response Percent	Response Count
The Village Hall	0.88%	1	6.19%	7	92.92%	105
The Church and Churchyard	0.88%	1	12.39%	14	86.73%	98
Wheatsheaf Pub	10.62%	12	38.05%	43	51.33%	58
Pettifers Hotel	7.08%	8	37.17%	42	55.75%	63
The Rectory Hotel	2.65%	3	32.74%	37	64.60%	73
Potting Shed Pub	1.79%	2	30.36%	34	67.86%	76

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QU10: Any suggestions for development or improvement of these facilities?

29 Responses

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QU11: How likely would you be to support and use a local shop/cafe based in the local post office?



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	Response Percent	Response Count
Likely	76.15%	83
Not Likely	23.85%	26

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QU12: What should it offer (please tick all that apply)		
	Response Percent	Response Count
Basic groceries	81.90%	86
Seating area for serving tea coffee and light refreshments etc	38.10%	40
Space for broader employment opportunities such as small workshops/office spaces etc.	24.76%	26
Post Office	92.38%	97
Newspapers	60.95%	64
Greetings cards & stationery	52.38%	55
Baked goods, bread etc.	73.33%	77
Sweets and soft drinks	53.33%	56
Alcoholic drinks for consumption off the premises only	21.90%	23
Other (Please describe)	16.19%	17

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QU13: If the shop/café was a community venture or a co-operative, would you be prepared to financially support it in some way on a regular basis?		
	Response Percent	Response Count
Yes	36.70%	40
No	63.30%	69



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QU14: Would you be prepared to help in the shop/café on a regular unpaid basis?

	Response Percent	Response Count
Yes	27.78%	30
No	72.22%	78

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QU15: Would you support the expansion of the village hall to provide more recreational facilities?

	Response Percent	Response Count
Yes	81.31%	87
No	18.69%	20

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QU16: If it is expanded, what activities should be accommodated by an expanded village hall?

55 Responses

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QU17: Would you be likely to participate in or help with these activities?

	Response Percent	Response Count
Yes	41.18%	42
No	58.82%	60

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**QU18: What enhancements, if any, would you like to see to these spaces e.g. Benches or seats
Fences / rails
Improved access (gates / stiles)
Weatherproof surfaces
Reduced / increased vegetation**

40 Responses



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QU19 Please indicate requirements and score below on a 1 (Not Important) to 5 (very Important)				
	Score		Requirements from list above	
	Response Percent	Response Count	Response Percent	Response Count
Post office green	97.06%	66	50.00%	34
Village green	98.51%	66	43.28%	29
Church yard/green	96.88%	62	42.19%	27
Memorial green	96.67%	58	31.67%	19
Village hall playing fields	98.51%	66	46.27%	31
Allotments	98.41%	62	31.75%	20
School field	96.77%	60	30.65%	19
Field behind the Dawneys	96.67%	58	36.67%	22
Fields next to The Coach House	96.49%	55	28.07%	16
Field behind the Potting Shed	96.61%	57	37.29%	22
Potting Shed garden	94.83%	55	34.48%	20
The Glebelands	98.21%	55	33.93%	19

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Please make any other comments re the Environment in the box below:
26 Responses

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QU20: Would you be willing to join a working party to check and keep clear footpaths twice a year?		
	Response Percent	Response Count
Yes	66.67%	58
No	33.33%	29



Crudwell Neighbourhood Plan



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QU21: How important do you consider it for the council to devote resources to improving the footpath network? Score 1 (Not Important to 5 Very Important)

	Response Percent	Response Count
1	3.33%	3
2	1.11%	1
3	15.56%	14
4	32.22%	29
5	47.78%	43

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QU22: Are there other footpaths that you consider important and/or in need of maintenance?

22 Responses

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If you have any other suggestions in respect of our local footpaths, please record them in the box below.

24 Responses

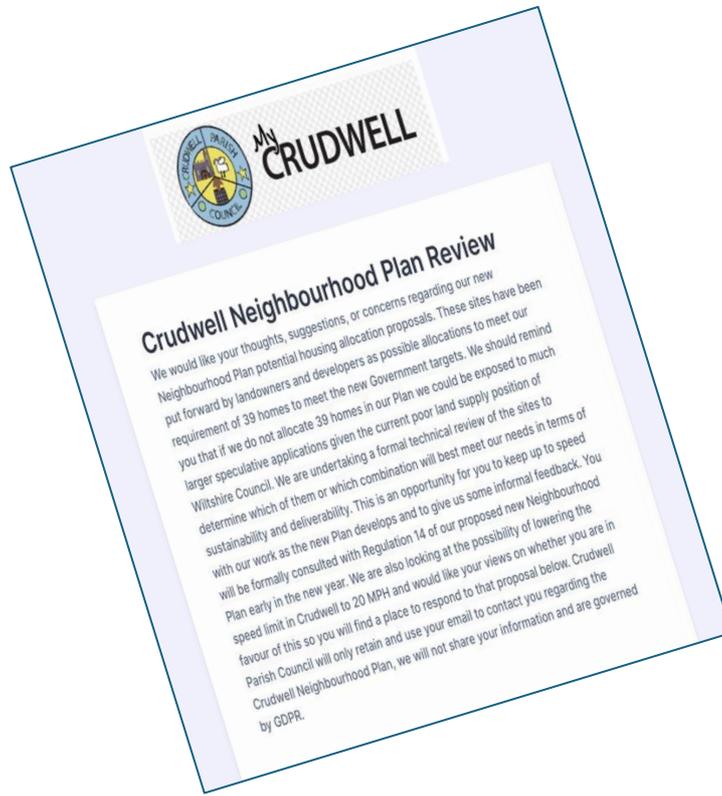
32

QU23: Most of the hedgerows shown are protected by regulations, are there others which you feel should be protected? If so please identify below.

14 Responses



[Appendix B November 2025 Consultation Survey](https://form.jotform.com/250464278207357)
<https://form.jotform.com/250464278207357>



[Click here to open the Survey](#)

[The results of the 2025 Survey can be found here](#)